William L. Bainbridge, Ph.D., FACFEI, DNASE

1213 Garrison Drive St. Augustine, Florida 32092

TEL: 904-230-3001 FAX: 904-287-1171

<u>bainbridgefl@comcast.net</u> http://educationexpert.com

CURRENT POSITIONS:

- Distinguished Research Professor-The University of Dayton, 2001 present;
- President & CEO, SchoolMatch® Institute, University of Dayton and SchoolMatch® by PUBLIC PRIORITY SYSTEMS, INC. August, 1983-present;
- Lead Expert Consultant-SchoolMatch® Audits of Educational Effectiveness, SchoolMatch® Performance Reviews and SchoolMatch® Financial Analysis in over 300 school systems nationwide 1988-present. SchoolMatch® audits are sponsored by state governments, Chambers of Commerce, daily newspapers, major corporations, business groups and non-profit foundations;
- Education Expert qualified by courts in 34 states. 1988-present; he is a forensic education expert with extensive experience in school related accidents, incidents & sexual abuse/sexual assault/sexual harassment, athletic and sports-related accidents, playground accidents, swimming accidents, camping accidents & incidents and educational evaluation for child custody. He has been court qualified as a schooling and education standards/policy expert in 34 states. He currently serves as President and CEO of the SchoolMatch® Institute and as a Distinguished Research Professor at The University of Dayton. He is the former superintendent of three school districts in Ohio and Virginia and served on the executive staff of the Ohio Department of Education and as a Professor for the National Academy for School Executives. He has been a consultant to over 1000 organizations including law firms, corporations, government agencies and school systems. Dr. Bainbridge has more than 20 years experience researching and describing standards of care in school settings and designing/analyzing/reporting research studies involving school effectiveness. While leading SchoolMatch®, the nation's only comprehensive research and information service on public and private schools, beginning in 1986, lawyers began consulting with him on cases ranging from child custody school evaluation to establishing standards of care in a wide range of incidents and accidents occurring on the watch of school systems. Publication of Dr. Bainbridge's work in THE AMERICAN BAR ASSOCIATION JOURNAL, THE WALL STREET JOURNAL, USA TODAY , many daily newspapers and appearances on NBC'S TODAY SHOW and ABC's Good Morning America, to name a few, motivated lawyers to contact Dr. Bainbridge. Working with lawyers provides Dr. Bainbridge and his colleagues with a new area to apply knowledge of public and private school and school system standards, vpolicy, research, evaluation, practices and effectiveness.
 - Consultant on educational data and school choice to over 400 major corporations, foundations and several hundred school systems.1986-present.
- Consultant/Keynote Speaker for International Education Reform projects including Forumul Educatiel, Bucharest, Romania 2010 and Education for Democratic Citizenship in Poland, Warsaw-Krakow, Poland.

PREVIOUS POSITIONS:

 Superintendent, HAMPTON, VIRGINIA, CITY SCHOOL DISTRICT and Member of the Board of Trustees of the Virginia Peninsula Vocational Technical Education Center

(21,600 students - 33 schools - \$51 million annual budget).

July, 1982 - August, 1983.

 Superintendent, NEWARK, OHIO CITY SCHOOL DISTRICT and Member of the Executive Committee of the Licking County Joint Vocational School

(7,900 students - 18 schools - \$18 million annual budget)
August, 1979 - June, 1982.

 Superintendent, GRANDVIEW HEIGHTS, OHIO, CITY SCHOOL DISTRICT (1,975 students - 4 schools).

August, 1977 - July, 1979.

- Assistant Superintendent, ROCKY RIVER, OHIO, CITY SCHOOL DISTRICT July, 1975 - July, 1977.
- Research Associate, THE OHIO STATE UNIVERSITY, Department of Educational Policy and Leadership.

October, 1974 - July, 1975.

 Administrative Assistant to State Superintendent of Public Instruction, STATE OF OHIO

January, 1972 - October, 1974.

- Teacher/Coach, CANTON, OHIO, GLENWOOD HIGH SCHOOL Stark County, Ohio September, 1967 January, 1972.
- Red Cross Certificated Water Safety Instructor/Senior Life Saver 1967-1982.

PREVIOUS PART-TIME COLUMNIST POSITIONS:

- Editorial Page Columnist, THE FLORIDA TIMES-UNION 1996-2007;
- Editorial Page Columnist THE COLUMBUS DISPATCH 1979-2007.

A PARTIAL LIST OF CONSULTING CLIENTS INCLUDES:

Allegheny Policy Council for Youth & Workforce Development Alliance for Education Allstate Insurance **Argus Foundation**

Associated Grocers of New England

AT&T

Bank of New Hampshire

Arr-Maz Products L.P.

Bank One Bartow Steel Bell Atlantic Buyer's Edge Carillon Lakes

Carrollton (KY) Public Schools Catholic Education Collaborative -Archdiocese of Cincinnati

Catholic Medical Center

Central Florida Development Council

Century 21

Chesterfield (VA) County School Division

Citizens Bank

Coca-Cola Bottling Company

Columbus Dispatch

Columbus (OH) Public Schools

Community Foundation of Sarasota County Corporate/Community Schools of America,

for Chicago (IL) Public Schools

County of Chesterfield (VA)

Cypress Gardens

Dayton (OH) Public School District Duval County (FL) Public School District East Side Union (CA) High School District East St. Louis (IL) School District #189 Eastman Kodak

Elmwood Park (IL) Community Schools Enterprise for Economic Excellence

Ernst & Young LLP

Exeter (NH) Cooperative High School Federal Savings Bank of New Hampshire

Fidelity Investments

First Federal Savings

Fleet Bank

Florida Legislature

Florida Times-Union

Florida Lift Systems, Inc

Fort Worth (TX) ISD

Fort Worth Star Telegram
Fox Chapel Area (PA) Public Schools Future Business Leaders of America

Gannett Foundation Grable Foundation

Greater Manchester (NH) Chamber of Commerce

Greenwich (CT) School District Hampton (PA) Public Schools Hartford Union (WI) High School

Heinz Endowments

H. Lee Moffitt Cancer Center

Henry C. Frick Educational Fund of

the Buhl Foundation

Hewlett-Packard

IBM

Illinois State Board of Education Indian Prairie (IL) School District 204 Jefferson Parish (LA) Schools

Johnson & Johnson Killebrew Inc.

Kissimmee-Osceola (FL) Chamber of

Commerce

Knight Ridder Foundation

KPMG

Lake County (FL) Public Schools Laramie County (WY) Schools Lakeland Regional Medical Center

Lee Hecht Harrison

Manchester (NH) School District Marion County (FL) Schools

Merck

Mid-Florida Federal Credit Union

Nashua (NH) Public Schools

New Hampshire Business Review

New Hampshire College Newark (OH) Advocate

Newark (OH) City Schools

Newport (KY) Public Schools

Nissen Advertising

Northgate (PA) Public Schools

Northwestern Mutual Life

Norwest Mortgage

Ocean National Bank

Olentangy (OH) Public Schools Osceola (FL) County Schools

Osram Sylvania

Owens Corning FIBERGLAS Oxford (MS) Public Schools

Park National Bank

Pennsylvania Economy League

Pepsi-Cola Company

Pfizer

Pittsburgh Foundation

Pittsburgh (PA) Public Schools

Polk Businesses for WorldClass

Education

Polk Community College

Polk County (FL) Public Schools

Portsmouth (NH) School Dept

Publix

Quaker Valley (PA) Schools Redlands (CA) Public Schools

Rialto (CA) Unified Schools

Ryder International

St. Bernard Parish Public Schools

San Bernardino Sun

San Bernardino (CA) Unified

Public Schools

Sarasota (FL) County Schools Sarasota Herald-Tribune

Savannah-Chatham County

(GA) Schools

Seacoast Newspapers Selby Foundation

South Regional Professional

Development Center

Southwest Airlines

Springfield (OH) Public Scho

State Farm Insurance

Sun Trust Bank

Sunco Carriers, Inc.

Sylvan Learning Center

Terrebonne Parish (LA) Public

Schools

Thomas J. Evans Foundation

The Club of Eaglebrook

The Ledger

The Limited

Time Warner Entertainment

Company Tyco International

United Parcel Service

University of South Florida

Upper Arlington (OH) City

Schools

Venice Foundation

Walt Disney World Company Warren (OH) City Schools

Webster University

Westerville (OH) City Schools

EDUCATION:

THE OHIO STATE UNIVERSITY, Columbus, Ohio - Ph.D., 1979.
Educational Leadership and Business Administration.
THE UNIVERSITY OF AKRON, Akron, Ohio - M.S.Ed., 1971.
Educational Leadership and Personnel Management.
OHIO UNIVERSITY, Athens, Ohio - B.S., 1967.
Political Science, English.

CONTINUING EDUCATION:

AMERICAN COLLEGE OF FORENSIC EXAMINERS INSTITUTE,

Continuing Education-8.5 Credits Awarded-2010,15 Credits Awarded-2012
THE OHIO STATE UNIVERSITY, Columbus, Ohio - 2000

Executive Education - Fisher Graduate School

DISNEY INSTITUTE FOR BUSINESS PROFESSIONALS, 2000

COLUMBIA UNIVERSITY, New York, New York - Post-Doctoral Studies
Educational Leadership, 1981-1982.

NATIONAL ACADEMY FOR SCHOOL EXECUTIVES, Arlington, Virginia
Diplomate of the Academy, 1989; A.P.D.A., 1980 - management studies in fourteen specific areas.

HONORS, ASSOCIATIONS AND OTHER ACTIVITIES INCLUDE:

- Life Fellow, American College of Forensic Examiners Institute, 2011-
- Listed in Marquis Who's Who in America
- State Educator of the Year, State of Ohio PTA, 1982 and Honorary Life Member, Ohio State PTA
- Rotary International Major Donor & Bequest Society Member, 2008-Present
- Rotary Club of Jacksonville, Member, Board of Directors, 2008-2010;
 Chair Rotary Club of Jacksonville Foundation Committee, 2008-2010;
 Ambassadorial Scholarship Point Person, 2006-2008.
- Rotary International District 6970, Region 1, Ambassadorial Scholarship Chair, 2008-2010.
- Rotary International District 6690, Education and Literacy Chair 2003-2006, New Generations Roundtable, District Chair, 1997-1999
- Rotary Club of Columbus Scholarship Chair, 1988-1992, Columbus Wheelchair Marathon, Course Monitor each year, 1980-1995 and Paul Harris Fellow
- The Ohio State University Alumni Association, President-The Ohio State University Alumni Club of Northeast Florida, 2006-2007
- National Drowning Prevention Alliance-Member
- National Association for Pupil Transportation-Member
- National Society of Newspaper Columnists, Member 2006-
- River Club of Jacksonville, Member, 2010-
- Ponte Vedra Lodge & Club, Member, 2010-
- Faculty Club of The Ohio State University, 1982-
- World Affairs Council Benefactor, Jacksonville, 2010-
- Central Ohio Schoolmasters, President 1981-82
- Forensic Expert Witness Association Member, 2007-
- Diplomate and Board Certified, American Board of Forensic Examinersspecializing in matters regarding educational evaluation, 2001
- Diplomate and Fellow, American College of Forensic Examiners, 1999-
- Honorary Life Member, National Forensic League, 1974-

- National Academy for School Executives, Professor, 1980-1991
- Listed in BEST's Directory of Recommended Insurance Expert Service Providers
- Society for Human Resource Management Employment Management Association, Director, EMA Foundation, 1992-2002
- Buckeye Association of School Administrators, Chairman, Professional Growth and Development 1978-1981
- Certified Instructor for "Leadership Effectiveness Training"
- Scholarship America-Foundation-Dollars for Scholars, National Advisory Board, Community Programs Committee, Advancement Committee, 2002-2008.
- Ohio Chamber of Commerce Education Committee, 1992-2004
- The Effective School Report National Editorial Advisory Board, 1997present
- StepFamily Association of America- National Board of Directors
- Distinguished Achievement Award Finalist for Adult Editorial Writing,
 The Association of Educational Publishers, 2001, 2002 & 2003
- Presidential Commission on Information Literacy American Library Association, 1987-1991
- Editor's Choice Award for Outstanding Achievement in Poetry poetry.com and the International Library of Poetry, August 2005
- Boy Scouts of America, Licking County Council, Vice President
- Rocky River Chamber of Commerce, Vice President
- Licking County United Way, Public Service Chairman 1979-1982
- National Education Hall of Fame Board, 1988-1998
- American Red Cross, Central Obio, Youth Advisory Board
- External Reviewer of Publications U.S. Department of Education, 1987present:
- New American Schools Development Corporation, Proposal Selection Panel Leader, 1992-1994
- Judge-National Forensics Association Intercollegiate Championship Tournament 2000
- Honorary Member-Support For Talented Students (STS) program for disadvantaged gifted students
- National Council on Measurement In Education
- Ohio State University Alumni Association, Scholars Program Chair-Licking County 1997-2000
- Horace Mann League-member
- Education Writers Association-member
- Association of Educational Publishers-member
- Children's' Hunger Alliance-Steering Committee, 2002
- International Platform Association-member
- Consultant, Center for Citizenship Education in Poland, a project of the U.S. Information Agency and Mershon Center, 1997- 1999
- Captain, Ohio University Debating Team, 1966-1967
- National Association of Partners in Education/Cooper Industries-Project PACE Judge, 1995-98
- Contributing Editor, School Planning & Management and School and College magazines
- Association of Family and Conciliation Courts-member
- National Work Family Alliance-member
- National Organization on Legal Problems of Education
- White House Conference on School Choice, 1992

- Harvard Forum on Schooling and Children, 1993
- National Center for Effective Schools Research and Development -member
- Educational Excellence Network-member
- Board of Directors and Education Chairman, Rosemont Center, 1990-2001
- National Center for the Improvement of Learning, Ohio Pacesetter Award 1981
- American Association of School Administrators-25 year member award
- American Management Association
- American Arbitration Association
- Advisory Board, School Management Institute 1977-83
- Phi Delta Kappa 25 year member award
- Metropolitan Education Council, Governing Board and Liaison with County Government, 1977-1982
- Member, Board of Directors, Center for Educational Excellence
- Cited by Governor of Ohio in 1971 for chairing State Department of Education Committee on School Finance Reform
- Who's Who in American Education

PRESENTATIONS INCLUDE:

ELECTRONIC MEDIA

- Featured consultant The TODAY SHOW, NBC News
- Good Morning America, ABC News
- FOX News Live
- THIS MORNING ON CBS
- CNN-Cable News Network
- CNNfn Dolans Unscripted
- National Public Radio "Morning Edition" and "All Things Considered"
- CBS Radio News
- over 180 local television and radio stations

SPEECHES INCLUDE:

Speeches on topics including: motivating staff, group climate, staff development systems, evaluating leadership effectiveness, evaluating staff, merit pay programs, recruiting staff, employee relations, information systems on schools, evaluating schools and school systems, research on effective school-university/management linkages, organizational development, the management team in action, staff involvement in decision making, promoting financial elections, long-range planning, dare to be you, more effective management meetings, and improving organizational effectiveness.

Audiences have included:

- the Society for Human Resource Management-Employee Management Association
- The Ohio High School Athletic Association
- Human Resource Group of the Bureau of National Affairs
- The Foreign Benefits Group
- Employee Relocation Council
- Human Resource Information Network
- American Association of Higher Education
- National School Boards Association

- American Association of School Administrators
- The Urban League

Cestility in the little state of the state o

- National Association of Partners in Education
- State Bar Associations of Pennsylvania, Maryland & Ohio
- National Academy for School Executives
- Association of School Business Officials International
- Midwest School Districts Superintendents Association
- North Central Association of Colleges and Schools
- 21 state Associations of School Administrators
- 13 state School Board Associations
- Numerous regional organizations, school districts, and civic organizations

PARTIAL LIST (\$35,000 and higher) OF FUNDED PROJECT, PROGRAM EVALUATION AND RESEARCH GRANTS

"Development of Qualitative Effectiveness Protocols," October 15, 2008 - April 30, 2009.

Amount of Award: \$54,000.

Sponsor: The Catholic Education Collaborative of the Archdiocese of Cincinnati.

"SchoolMatch® Audit of Educational Effectiveness & FairCompare Analysis of the Guilford County (NC) Public Schools." December 12, 2003 -March 15, 2004.

Amount of Award: \$64,800 Sponsor: Action Greensboro

"SchoolMatch® Audit of Educational Effectiveness of the Nashua City Schools (NH)." May 1, 2003 - July 15, 2003.

Amount of Award: \$50,693. Sponsor: Nashua Telegraph.

"Analysis and Review of the Financial Resource Deployment Practices and Opportunities for Improvement in the Polk County Public Schools (FL)."

June 12, 2002 - October 16, 2002.

Amount of Award: \$93,320.

Sponsor: Polk Businesses for WorldClass Education

"Sharpening the Pencil: Best Financial Management Practices, Santa Rosa County School District." December 3, 2001 - August 1, 2002.

Amount of Award: \$197,955.

Sponsor: Office of Program Policy Analysis and Government Accountability (OPPAGE), State of Florida.

"Administrative Study." November 1, 2001 - February 26, 2002.

Amount of Award: \$46,000.

Sponsor: Greenwich Public Schools (CT).

"School System Performance Audit." September 25, 2001 - March 1, 2002. Amount of Award: \$91,577.

Sponsor: Savannah-Chatham County School District (GA).

"Audit of Educational Effectiveness of the Chesterfield County Public Schools." December 15, 2000 - September 1, 2001.

Amount of Award: \$92,925.

Sponsor: Chesterfield County Board of County Commissioners.

"SchoolMatch® Audit of Educational Effectiveness of the Osceola County Public Schools." August 8, 2000 - March 1, 2001.

Amount of Award: \$49,352.

Sponsor: Kissimmee-Osceola Chamber of Commerce

Analysis and Review of the Financial Resource Deployment Practices and Opportunities for Improvement in the Sarasota County School District (FL)." September 29, 2000 - January 15, 2001.

Sponsor: Venice Foundation.

"Audit of Educational Effectiveness." October 14, 1999 - February 1, 2000.
Amount of Award: \$36,520.

Sponsor: Indian Prairie CUSD #204 (IL)

"SchoolMatch® Audit of Educational Effectiveness of the Polk County Public School District (FL)." March 6, 2000 - November 16, 2000.

Amount of Award: \$140,950.

Sponsor: Polk Businesses for WorldClass Education.

"Educational Effectiveness Audit." May 21, 1999 - August 31, 1999.

Amount of Award: \$37,441.

Sponsor: East Side Union High School District (CA).

"Educational Effectiveness Audit." June 25, 1998 - November 15, 1998

Amount: \$40,000.

Sponsor: Lake County School District (FL)

"SchoolMatch® Audit of Educational Effectiveness of the Sarasota Public Schools." March 3, 1998 - June 30, 1998.

Sponsors: Argus Foundation

Sarasota Herald Tribune

Community Foundation of Sarasota County

Venice Foundation Selby Foundation.

"Audits of Educational Effectiveness of the School Districts in San Bernardino County (CA)." February 25, 1998 January 15, 1999.

Amount: \$158,831.

Sponsor: San Bernardino Sun

"SchoolMatch® Audit of Educational Effectiveness of the Fort Worth (TX) School District." December 1, 1997 - March 31, 1998.

Amount of Award: \$89,000 Sponsor: Fort Worth Star Telegram.

"Educational Effectiveness Audit and Performance Review in Allegheny County." September 22, 1997-February 15, 1998.

Amount of Award: \$171,599.

Sponsor: Allegheny Policy Council.

"Educational Performance Audit." May 12, 1997 - November 11, 1997.

Amount of Award: \$35,000.

Sponsor: Dayton City (OH) Schools.

"SchoolMatche Audit of Educational Effectiveness of the Duval County Public Schools." March 13, 1997 - June 30, 1997.

Amount of Award: \$75,000.

Sponsor: Florida Times Union.

"SchoolMatch® Audit of Educational Effectiveness of the Columbus (OH) Public Schools. September 5, 1996 - October 31, 1996.

Amount of Award: \$50,000.

Sponsor: The Columbus Dispatch.

ABOUT Dr. William L. Bainbridge:

"Dr. Bill Bainbridge combines his knowledge of K-12 education, business, politics, and parenting to provide a very insightful perspective on public education and accountability. One of his best attributes is the ability to take a common sense approach when he discusses solutions to complex problems in the field of public education. Bill knows how to communicate effectively with educators, parents, and policymakers on difficult issues related to school reform."

Dr. Roderick J. McDavis Past Chair American Association of Colleges of Teacher Education President Ohio University

"I believe education is the single most important civil rights issue in America today, and Dr. Bill Bainbridge, by advocating school accountability, is standing up for our nation's children. Dr. Bainbridge has the experience and insight to propose workable solutions to the most difficult challenges facing education in America. Part of the American dream is giving our children more and better opportunities to learn, achieve and be successful. Dr. Bainbridge's cogent and concise analysis and commentary are useful tools for parents, educators, politicians and everyone who has a stake in our nation's future."

John R. Kasich Governor of Ohio former Host and Commentator The Fox News Channel Former Chairman, United States House of Representatives Budget Committee

"I have had the pleasure of knowing and working with some of the most knowledgeable and competent educators over a more than forty year period. William Bainbridge ranks with the best.

In an era when parents and taxpayers are attempting to better understand public school issues and solutions, it is important to have experts write for the newspapers citizens read every day. Dr. Bainbridge has had the years of successful experience communicating complex education topics in terms the lay public can understand. Because of his expertise and experience as a practitioner as well as a communicator, I highly recommend his column to you."

Dr. Leon M. Lessinger Former Associate Commissioner for K-12 Schools U.S. Department of Education Known to educators as "the Father of Educational Accountability"



"First, education is the No. 1 policy issue of our times. Newspaper readers need help making their way through today's maze of school-related topics. Second, we know of no one who provides better assistance than Dr. Bainbridge. The <u>Dispatch</u> has published his columns since 1979 as have more than 20 American newspapers"

Mr. Michael F. Curtin President, The Columbus Dispatch

"Bill Bainbridge is one of the few individuals who describe education policy and practice from both sides of the desk. He understands the world of the practitioner, yet his voice also shapes the ideas of those focused on policy. Through his eyes, readers will see with more clarity the complex world of public education."

Dr. Thomas J Lasley, II Dean School of Education and Allied Professions University of Dayton

"Bill Bainbridge has two attributes that are essential in someone who successfully writes on a regular basis: he has something to say, based on his experiences and observations, and he says it well. His background of work in a state education agency, in a local school district, and now in a private sector business where he has the opportunity to view schools in all parts of this nation, gives him a perspective that is unique. In today's bewildering education environment of many choices, it is important for the public to have the opportunity for understanding what is taking place."

Dr. Richard A. Boyd Former Chairman of the National Assessment of Educational Progress Governing Board Professor of Education Leadership University of Mississippi

"Dr. William Bainbridge's experience as a school superintendent in three different districts and as an entrepreneur running his own research and consulting business provides him with a unique view of education from many angles. His column addresses important, timely issues in education in a style that engages the reader. His insightful analysis of educational topics is a rarity in today's news. Dr. Bainbridge's column should be on the "recommended reading" list of anyone who wants to keep abreast of educational issues today."

Dr. Suzanne Burkholder Former President American Association of School Personnel Administrators



"As publisher of various New York Times' Regional Newspapers, I have always placed a high priority on primary and secondary education. The SchoolMatch program provides objective standards against which schools can be measured against other schools in the same district and in similar communities. These comparisons help provide the foundation for accountability of the school board, teachers, and the students needed to provide the best educational opportunities for our children. Dr. Bill Bainbridge has the ability to make these very complex issues more easily understood."

Lynn O. Matthews President and C.O.O. New York Times Regional Newspapers

"Raising a family within the military makes one an "expert" at moving, adjusting, and raising children in a number of schools from Del Rio, Texas to France and England. Our sons attended seven schools, including three High Schools, our daughter a few less. [All have Master's Degrees today.] I know good schools when I see them, and I most certainly know outstanding Educators when I meet them. Dr. Bill Bainbridge is the very best. I have known him for over 15 years. He is articulate, innovative, and brings an entrepreneurial spirit to Education seldom seen in today's environment. He gets to the heart of the problem! Were I a School Superintendent you could not keep me from his door. Following his advice, I would have an outstanding school district and be the envy of my colleagues.

Major General Lawrence D. Garrison United States Air Force [Retired]

"Bill Bainbridge is an excellent communicator. His hard-hitting and factual analysis of public education appeals to all readers. It is written in clear and understandable language.

Dr. Franklin B. Walter
Past President-Council of Chief State School Officers
Superintendent of Public Instruction Emeritus -State of Ohio
Professor The Ohio State University
Vice President A.G. Edwards

Dr. William Bainbridge brings to the reader the reality of public education issues as supported by the data collection, thorough analysis, and on-site visitations of school systems, both large and small, across this country. He cannot only speak to the facts authoritatively, but he is also able to offer thoughtful solutions to today's complex educational issues."



Dr. Gail F. McKinzie Superintendent Indian Prairie School District Naperville, IL "In recent years, educational reform and the accountability movement have spawned a host of new numbers and concepts for parents, educators, journalists and policy makers to contemplate. Each release of such information triggers a search for understanding. What does it mean if my child scored in the sixth stanine? What significance should we attach to the fact that 68% of our sixth-graders passed the state reading test? What do I need to know about the new charter school in my community?

For many years, Dr. William L. Bainbridge has been providing succinct, accurate and understandable commentaries on such questions. He speaks with an authoritative -- and independent -- voice. He has been a teacher, top-level state education official and superintendent of three school districts. He is the creator and CEO of the most comprehensive research-and-counseling organization in education today.

As a newspaper columnist, Dr. Bainbridge is without peer in the field of education. Why? Simply because he represents an unparalleled combination of knowledge, experience and communication skills. For those who wish -- or need -- to remain current on the issues buffeting education today, a reading of Bill Bainbridge columns is a must."

Dr. Joseph L. Davis
Past President, National School Public Relations Association
Director Emeritus National Academy for Superintendents
The Ohio State University
Former Superintendent of Schools, Columbus, OH

"Dr. William Bainbridge is adept at seeing through the fog of bureaucracy and revealing weaknesses that demand attention. He is able to translate the importance of accountability and responsibility for people within the systems of education while stressing the support that is so needed for public education at this time."

(Z)Y

Janice Mee Past President Florida School Boards Association

"Bill's analysis of our schools has made him an expert on reforms that work. His message is clear and convincing, perhaps the best chance for improvements in our schools. Everyone should read what he has to say."

Mr. John Tabor Publisher Seacoast Newspapers



REFERENCES - ATTORNEY CLIENTS

- MS. LESLIE G. BILLMAN, ESQ., Attorney at Law and Past Chair-Maryland State
 Bar Association Family Law Section Council, Greenan, Walker & Billman,
 33 West Street, Annapolis, Maryland 21401, (410) 280-1700.
- MS. GWENDOLYN JO M. CARLBERG, ESQ., Attorney at Law, The Carlberg Law Firm, 413 North Washington Street, Alexandria, Virginia 22314, (703)-549-5551.
- MR. DAVID E. CHRISTENSEN, ESQ., Attorney at Law, Gursten, Koltonow, Gursten, Christensen & Raitt, PC, 26555 Evergreen Road, Suite 1530, Travelers Tower, Southfield, MI 48076, (248) 353-7575.
- MS. AMY C. CROSSAN, ESQ. Attorney at Law, Bouchillon, Crossan & Colburn L.C., 731 Fifth Avenue, Huntington, West Virginia, 25701, (304) 523-8451.
- MR. ROBERT L. COWLES, ESQ. Attorney at Law, 9310 Old Kings Road South, Suite 1601, Jacksonville, Florida 32257, (904) 399-1711.
- MR. EARL L. DENNEY, JR., ESQ., Attorney at Law, Searcy, Denney, Scarola, Barnhart & Shipley, 2139 Palm Beach Lakes Blvd., West Palm Beach, FL 33409 (561) 686-6300.
- MR. MICHAEL J. GALLAGHER, ESQ. Attorney at Law, Conroy Simberg, Ganon Krevans, Abel, Lurvey, Morrow & Schefer, P.A., Two South Orange Avenue, Suite 300, Orlando, Florida (407) 649-9797.
- MR. FREDERIC C. HEYMAN, ESQ., Attorney at Law, Law Offices of Peter G. Angelos, 100 N. Charles Street, 22nd Floor, Baltimore, MD 21201-3804 (410) 649-2000
- MR. WILLIAM E. HOPKINS, JR., ESQ., Attorney at Law, Hopkins & Campbell, LLP, 1122 Lady Street- Suite 1010, Columbia, South Carolina 29211, (803) 256-6152
- MR. MONROE L. INKER, ESQ., Attorney at Law and Past Chair-Massachusetts Bar Association Family Law Committee, White, Inker, Aronson, P.C., 1 Washington Mall, Boston, Massachusetts 02108, (617) 367-7700.
- MR. SCOTT H. KREAMER, ESQ., Attorney at Law, Norton, Hubbard, Ruzicka & Kreamer, 130 North Cherry, Olathe, Kansas 66061, (913) 782-2350.
- MR. RANDY S. KUREK, ESQ., Attorney at Law, Isaac, Brandt, Ledman & Teetor, 250 East Broad Street, Columbus, Ohio 43215-3742, (614) 221-2121.
- MR. WILLIAM A. MCKINNON, ESQ., Attorney at Law, McGowan Hood & Felder, LLC, 1539 Health Care Drive, Rock Hill, South Carolina 29732, (803)-327-7800.
- MR. JOSEPH L. MESSA, JR., ESQ., Attorney at Law, Messa & Associates, PC, 123 South 22nd Street, Philadelphia, Pennsylvania 19103 (215) 568-3500.
- MR. FRANKLIN I. MIROFF, ESQ., Attorney at Law, Miroff, Cross & Woolsey, 500 East 96th Street, Suite 100, Indianapolis, Indiana 46240-3733, (317) 264-1040
- MR. MARK A. ROWAN, ESQ., Attorney at Law, 325 Memorial Blvd., Connellsville, Pennsylvania 15425 (724) 628-8180.
- MR. SCOTT SALMON, ESQ., Attorney at Law, The Cavanaugh Law Firm, 1850 North Central Avenue, Suite 2400, Phoenix, Arizona 85004 (602) 322-4000.
- MR. CHARLES C. SHAINBERG, ESQ., Attorney at Law, Shainberg and Viola, 1 South Broad Street, Suite 1820, Philadelphia, Pennsylvania 19107, (215) 988-9700.
- MR. HAROLD C. STALEY, JR., ESQ., Attorney at Law, Elrod Pope Law Firm, 212 East Black Street, Rock Hill, South Carolina 29731 (803) 324-7574
- MR. RONALD D. SURRENCY, ESQ., Attorney at Law, 200 N.E. First Street, Gainesville, Florida 32601 (352) 376-4671.
- MR. MIKE WOODY, ESQ., Attorney at Law, Vernon J. Petri & Associates, 2124 East Hanna Avenue, Indianapolis, Indiana 46227 (317) 780-6610.

REFERENCES - GENERAL:

- MS. DONNA MARIA ALVARADO, Member, Ohio Board of Regents; Managing Director, Aguila International and Past-CEO of Quest International and VISTA, P. O. Box 266, Granville, Ohio 43023, (740) 587-3549.
- DR. BART ANDERSON, Superintendent, Educational Service Center of Central Ohio, 2080 Citygate Drive, Columbus, OH 43219 (614)445-3750.
- MR. HUNT BERRYMAN, Chairman, Polk Businesses for WorldClass Education, 3328 Bridgefield Drive, Lakeland, Florida 33803, (863) 644-1460.
- DR. RICHARD BOYD, Professor of Educational Leadership, University of Mississippi; former Chairman National Assessment of Educational Progress; former Superintendent, Cleveland Public Schools and Superintendent Emeritus, Mississippi Department of Education, 404 Cherokee Drive, Oxford, Mississippi 38655, (662) 234-8726.
- DR. SUZANNE BURKHOLDER, Past President of the American Association of Personnel Administrators, 941 Chestnut Run, Gates Mills, Ohio 44040, (440) 423-1329.
- MS. MARGARET M. BURLEY, Executive Director, Ohio Coalition for the Education of Children with Disabilities, 165 West Center Street, Suite 302, Marion, Ohio 43302-3741, (740) 382-5452.
- DR. BILLY K. CANNADAY, JR., Dean School of Continuing & Professional Studies, University of Virginia & Former Virginia State Superintendent of Public Instruction, 9005 Ashcroft Way, Richmond, Virginia 23236, (434) 982-5206.
- MS. MARY K. COOPER, Vice Chairman of Education, Kissimmee/Osceola County Chamber of Commerce, 1481 Riviera Drive, Kissimmee, Florida 34744, (407) 932-3781.
- MR. C. DANIEL DELAWDER, Past President, Ohio Bankers Association, Chairman and Chief Executive Officer, Park National Bank and Member, Ohio University Board of Trustees, 50 North Third Street, Newark, Ohio 43058-3500, (740) 349-3746.
- DR. JOSEPH DOMINIC, Program Director, The Heinz Endowment, 30 CNG Tower/625 Liberty Avenue, Pittsburgh, Pennsylvania 15222, (412) 338-2619.
- MR. ANDY FORD, President, Florida Education Association United, AFT-NEA, and Past President, Duval Teachers United, 118 North Monroe Street, Tallahassee, Florida 32399-1700, (850) 224-1165.
- DR. TERRY B. GRIER, Superintendent, Houston Independent School District, Hattie Mae White Educational Support Center, 4400 West 18th Street, Houston, Texas 77092-8501, (713)-556-6300.
- MR. KERRY KIRSCHNER, Executive Director, The Argus Foundation, 1201 S. Tamiami Trail/2nd Floor, Sarasota, Florida 34239-6361, (941) 365-4886.
- MR. JAMES O. KISHLER, Past President, Newark City Board of Education, Newark, Ohio, 985 North 21st Street, Newark, Ohio 43055, (740) 323-1114.
- DR. RICHARD P. KOEPPE, Past President, Colorado Association School Administrators; Past President, Denver Rotary Club; former Superintendent, Denver and Cherry Creek (CO) Schools, 8679 East Kenyon Avenue, Denver, Colorado 80237, (303) 771-6575.
- DR. JOSEPH LAGANA, Executive Director Emeritus, Allegheny Intermediate Unit, Suite 16 F Gateway Towers, 320 Fort Duquesne Boulevard, Pittsburgh, Pennsylvania 15222, (412) 765-3617.
- DR. THOMAS J. LASLEY, II, Former Dean-School of Education & Panzer Professor, University of Dayton, 200 College Park, Dayton, Ohio 45469-0525, (937) 229-3327.
- MR. WILLIAM R. MASON, JR., Past-President, Ohio Association of School Personnel Administrators, 465 Llanberis Drive N.E., Granville, Ohio 43023, (740) 587-1548.

- DR. RODERICK J. MC DAVIS, President, Ohio University, Athens, Ohio 45701 (740) 593-1804.
- MS. DIANE H. McFARLIN, Publisher, Sarasota Herald Tribune, 801 South Tamiami Trail, Box 1719, Sarasota, Florida 34230, (941) 957-5388.
- DR. GAIL F. MCKINZIE, Former Superintendent, Polk County School District, and Former Superintendent, Indian Prairie (IL) School District 204, 9604 Edmondson Drive, Denton, Texas 76207 (940)262-3498.
- MS. JANICE MEE, Past-President, Florida School Boards Association and Past Chair, Sarasota County School Board, 1960 Landings Boulevard Sarasota, Florida 34231, (941) 927-9000.
- MR. MARK MIDDLEBROOK, former Assistant Managing Editor, Florida Times-Union 21 Sailfish Drive, Ponte Vedra Beach, Florida 32082, (904) 273-1469.
- MR. WHITFIELD M. PALMER, JR., Chairman, W.M. Palmer Company, 3233 S.W. 33rd Road, Suite 201, Ocala, Florida 34474, (352) 237-6145
- MR. LANE B. RAMSEY, County Administrator, Chesterfield County, P.O. Box 40, Chesterfield, Virginia 23832, (804) 748-1211.
- DR. C. DANIEL RAISCH, Associate Dean-Administration, University of Dayton, College of Education, Dayton, Ohio 45469-0534, (937) 229-3399.
- MRS. RUTH REGULA, Past President, Educational Office Personnel of Ohio, 1713 Northview Road, Rocky River, Ohio 44116, (440) 331-7357.
- MR. DAVID SOLOMON, Publisher, Independent Publications, and former Editor, Nashua Telegraph, 54 School Street, Milford, New Hampshire 03055 (603) 673-3100.
- MR. JOHN TABOR, Publisher, Portsmouth Herald, 111 Maplewood Avenue, Portsmouth, New Hampshire, 03801, (603) 436-1800.

Cestility in the second second

- DR. THOMAS S. TOCCO, Superintendent, Fort Worth I.S.D., 100 North University Drive, Fort Worth, Texas 76107-1360, (817) 871-2380.
- MR. WESLEY R. TURNER, Publisher, Star-Telegram, 400 West Seventh Street,
- Fort Worth, Texas 76101, (817) 390-7400.

 MR. JOHN F. WOLFE, CEO and Publisher The Columbus Dispatch, 34 South Front Street, Columbus, Ohio 43216, (614) 461-5000.

PUBLICATIONS:

- "We should shine a light on child sexual abuse" The Florida Times-Union, Jacksonville, Florida, November 13, 2011.
- "Identifying Abusers," Editorial Page Column, Pittsburgh Post-Gazette, November 11, 2011.
- "SchoolMatch: Helping Parents Make That Important School Decision," The Real Estate Pro, Saint Louis, Missouri, March 17, 2011.
- "Carnegie Unit" in Encyclopedia of Educational Reform and Dissent, with Thomas C. Hunt, James C. Carper, Thomas J. Lasley, and C. Daniel Raisch, SAGE Publications, Thousand Oaks, California, February, 2010;
- "Illinois Provides \$2.4 Million for College Entrance Examination Prep" The Greentree Gazette, West Palm Beach, Florida, February 5, 2008.
- "A Second Presidential Run for E. Gordon Gee" The Greentree Gazette, West Palm Beach, Florida, December 2007.
- "A University and School Systems in Kentucky and Ohio are Strivers" The Greentree Gazette, West Palm Beach, Florida, September 25, 2007.
- "Avoid Costly Litigation and Settlements" The Greentree Gazette, West Palm Beach, Florida, August $200\overline{7}$.
- "University of North Florida President John Delaney's Leadership by Learning' " The Greentree Gazette, West Palm Beach, Florida, August 2007.
- "Pedro Menendez Carpentry Teacher Builds Student Futures," My St. Johns Sun, The Florida Times-Union, Jacksonville, Florida, July 28, 2007.
- "Time Has Come To Screen High School Athletes for Illegal Drugs," The Florida Times-Union, Jacksonville, Florida, July 27, 2007.
- "School Superintendents Should Meet Qualifications," The Florida Times-Union, Jacksonville, Florida, July 19, 2007.
- "School Board's Evaluation of Wise May Produce Fireworks," The Florida <u>Times-Union</u>, Jacksonville, Florida, July 12, 2007.
- "Federal Government Should Get Out of High-Stakes School Testing," The Florida Times-Union, Jacksonville, Florida, July 7, 2007.
- "Supreme Court Hurts Racial Balance Efforts," The Florida Times-Union, Jacksonville, Florida, July 3, 2007.
- "These State Employees Deserve Big Thank You from Voters," The Florida Times-Union, Jacksonville, Florida, June 28, 2007.
- "Keystones for Learning" My Clay Sun, The Florida Times-Union, Jacksonville, Florida, June 28, 2007.
 "State Department of Education Makes Unfair Training Demands," The Florida
- Times-Union, Jacksonville, Florida, June 21, 2007.
- "Ubiquitous NCAA Rules Can Sneak Up On You," The Greentree Gazette, West Palm Beach, Florida, June 2007.
- "Spellings Is Poor Fit as Education Secretary," The Columbus Dispatch-Forum Column, Columbus, Ohio, June 16, 2007.
- "Duyal School Board Should Stop Micromanaging Schools," The Florida Times-Union, Jacksonville, Florida, June 14, 2007.
- Federal Intrusion in College Accreditation Must Be Resisted," The Florida Times-Union, Jacksonville, Florida, June 7, 2007.
- "Retiring Administrator Moves Toward Crafting New Pursuits," My St. Johns Sun, The Florida Times-Union, Jacksonville, Florida, June 2, 2007.
- "FCAT's Reliability Problems Should Lead to Major Changes," The Florida Times-Union-Featured Column, Jacksonville, Florida, May 31, 2007.
- "UNF Leaders Find a Model for Future at University in Ohio," The Florida Times-Union-Featured Column, Jacksonville, Florida, May 24, 2007.
- "Thumbs Up for Whistle-Blower; Thumbs Down for Spellings," The Florida Times-Union-Featured Column, Jacksonville, Florida, May 17, 2007.

- "Sibling Rivalry Producing Results," <u>The Florida Times-Union</u>, <u>Nassau</u> Neighbors, Fernandina Beach, Florida, May 16, 2007.
- "School Administrators Flee Unreasonable Job Demands," The Florida
 Times-Union-Featured Column, Jacksonville, Florida, May 10, 2007.
- "All Schoolchildren Deserve Access to Latest Computers," The Florida
 Times-Union-Featured Column, Jacksonville, Florida, May 3, 2007.
- "Mel Martinez Breaks With Bush on No Child Law," The Florida Times-Union-Featured Column, Jacksonville, Florida, April 29, 2007.
- "Corruption in No Child Law Spurs Congressional Probe," The Florida

 Times-Union-Featured Column, Jacksonville, Florida, April 26, 2007
- "Colleges Plan for Security Crises," The Florida Times-Union-Featured Column, Jacksonville, Florida, April 21, 2007.
- "Standardized Admission Tests Offer Objective Evaluations," The Florida Times-Union-Featured Column, Jacksonville, Florida, April 19, 2007.
- "Public schools Are the Bedrock of Our Successful Democracy," The Florida Times-Union-Featured Column, Jacksonville, Florida, April 12, 2007.
- "Elected Duval School Board Has Failed to Achieve Its Goals," The Florida Times-Union-Featured Column, Jacksonville, Florida, April 5, 2007.
- "Schools Don't Need Managers, But Dynamic, Proven Leaders," The Florida Times-Union Featured Column, Jacksonville, Florida, March 29, 2007.
- Using Tests to Improve Learning," The Florida Times-Union-Featured Column, Jacksonville, Florida, March 24, 2007.
- "New Chamber Leader a Good Match for Key Business Goals," The Florida

 Times-Union-Featured Column, Jacksonville, Florida, March 16, 2007.
- "Lower Salaries of Board Can Lead to Better Public Schools," <u>The Florida</u>
 <u>Times-Union-Featured Column</u>, Jacksonville, Florida, March 9, 2007.
- "As College Costs Skyrocket, Check Ways to Find Savings," Times-Union-Featured Column, Jacksonville, Florida, March 1, 2007.
- "Parents in St. Johns County Seek Voice in School Issues," The Florida Times-Union-Featured Column, Jacksonville, Florida, February 22, 2007.
- "Pushing College-level Work Does No Favor for Unprepared Students,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 February 15, 2007.
- "Impact Fees Are No Solution to Clay County's School Deficits," The Florida
 Times-Union-Featured Column, Jacksonville, Florida, February 10, 2007.
- "SCHOOL BOARD: No Report Card," The Florida Times-Union-Featured Column, Jacksonville, Florida, February 3, 2007.
- "Panel Has Worthy Recommendations," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, February 3, 2007.
- "Don't Delay Evaluation of Duval Superintendent," The Florida Times-Union-Featured Column, Jacksonville, Florida, February 1, 2007.
- "Smoking Bans in Public are Needed to Help Children," <u>The Florida Times-Union</u> Featured Column, Jacksonville, Florida, January 25, 2007.
- "Grade Recovery Can Be a Positive," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, January 13, 2007.
- "America's Public Schools Need Major Changes to Improve," The Florida
 Times-Union-Featured Column, Jacksonville, Florida, January 8, 2007.
- "Junk Food is Polluting Ohio's Schools," The Columbus Dispatch-Forum Column, Columbus, Ohio, January 6, 2007.
- Time to Ban Junk Food in Public Schools to Fight Obesity," The Florida
 Times-Union-Featured Column, Jacksonville, Florida, January 1, 2007.
- "Campus/Corporate Pay Comparison is Unfair," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, December 23, 2006.
- "Salaries are Startling, but College Presidents Often Deserve them,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 December 22, 2006.

- "Pay for University Presidents Unjust Target for Public Potshots,"

 <u>The Daytona Beach News-Journal</u>, Daytona Beach, Florida,
 December 21, 2006.
- "No Child Law Failed, Should be Killed," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, December 16, 2006.
- "Let's Drop No Child Left Behind," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, December 16, 2006.
- "It Is Time To Leave NCLB Behind," The Sarasota Herald-Tribune, Sarasota Florida, December 10, 2006.
- "Some Rankings of Universities are Meant for Profits, Not Consumers,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 December 2, 2006.
- "Parents Can Play Important Role In School If Principals Cooperate,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 November 18, 2006.
- "Competing Student Projections in St. Johns County," <u>The Florida Times-Union-</u> Featured Column, Jacksonville, Florida, November 14, 2006.
- "Big Government and Corruption," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, November 4, 2006.
- "D.C. Insiders Leave Education Out in the Cold," The Columbus Dispatch-Forum Column, Columbus, Ohio, November 4, 2006.
- The Great Impact of Principals," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, October 21, 2006.
- "The Student Technology Gap," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, October 17, 2006.
- "St. Johns Schools Try to Stay Ahead," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, September 29, 2006.
- "Serious Questions Arise Over New SAT," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, September 23, 2006.
- "Are American Students Stressed?," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, September 23, 2006.
- "Are We Pushing Our Children Too Hard?," The Star-Banner, a New York Times newspaper, Ocala, Florida, September 17, 2006.
- "Remarkable School is a Role Model," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, September 16, 2006.
- "Florida School Sets an Example," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, September 12, 2006.
- "Enhanced SAT is Pointless," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, <u>September 2, 2006</u>.
- "The Outdated 180-Day School Year Needs to go the Way of the Buggy,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 August 25, 2006.
- "Book Publisher's Ties to Bush a Bit Too Cozy," The Columbus Dispatch-Forum Column, Columbus, Ohio, August 19, 2006.
- "Public Schools Get Bad Rap," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, August 17, 2006.
- "School Size Makes a Big Difference," The Florida Times-Union-Featured Column, Jacksonville, Florida, August 12, 2006.
 - "Bush Ties Prove to be Lucrative," <u>The Florida Times-Union-Featured Column</u>, Jacksonville, Florida, August 3, 2006.
- "Mediocre Schools, Top Grades," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, July 29, 2006.
- "No Child Law Ignored Socioeconomic Factors," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, July 22, 2006.
- "Better Schools for Kids in Poverty," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, July 15, 2006.
- "Smart Dude, Cut Out the Slang," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, July 7, 2006.

- "Schools Must Adjust to Families," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, June 29, 2006.
- "Featured Interview and Essay, <u>TECHNOS E-ZINE</u>, Vol. 3, No. 6, TECHNOS Press, Agency For Instructional Technology, Bloomington, Indiana, June 26, 2006.
- "Race, Education and High Court," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, June 22, 2006.
- "Florida Needs More 'Highly Qualified' Teachers," The Florida Times-Union-Featured Column, Jacksonville, Florida, June 16, 2006.
- "Good Health Care and Education," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, June 13, 2006.
- "Newsweek's Flawed School Ratings," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, June 3, 2006.
- "Don't Rely on Magazine's List of Top Schools, <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, June 3, 2006.
- "Left Behind by Federal Plan," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, May 27, 2006.
- "Newsweek School Ratings: Fact or Fiction," EducationNews.org, Houston, Texas, May 24, 2006.
- "School Screening is Flawed," The Florida Times-Union Featured Column, Jacksonville, Florida, May 16, 2006.
- "Teacher Salary Breakthrough in New York City Public Schools," The Florida Times-Union-Featured Column, Jacksonville, Florida, May 13, 2006.
- "NYC Offers Subsidy to Specialty Teachers," The Columbus Dispatch-Forum Column, Columbus, Ohio, May 6, 2006.
- "Rewarding The Right Stuff," The Florida Times-Union-Featured Column,
 Jacksonville, Florida, April 20, 2006.
- "High School Dropouts Cost Nation Billions in Lost Wages and Taxes,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 April 15, 2006.
- "High-school Dropouts Cost Nation Billions," The Columbus Dispatch-Forum Column, Columbus, Ohio, April 8, 2006.
- "Five Proven Ways That Schools Can Boost Student Achievement,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 April 7, 2006.
- "Five Suggestions For Improving Student Performance In School,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,
 April 1, 2006.
- "Paying Teachers Competitively Is Key For Struggling Schools," The Florida Times-Union, Jacksonville, Florida, March 23, 2006.
- "Scrap The School Double Speak," <u>The Florida Times-Union</u>-Featured Column, Jacksonville, Florida, March 16, 2006.
- "Education Funding Misused," The Florida Times-Union-Featured Column, Jacksonville, Florida, March 10, 2006.
- "NCLB Four Years And Counting," <u>EducationNews.org</u>, Houston, Texas, March 9, 2006.
- "School Safety Data Give Reason For Optimism," EducationNews.org, Houston, Texas, March 6, 2006.
 - Public Schools Are Safer Than Ever Despite A Few Sensational Incidents,"

 The Florida Times-Union-Featured Column, Jacksonville, Florida,

 March 4, 2006.
- "Home Schooling Is Increasing; Regulation, Oversight Deserved," EducationNews.org, Houston, Texas, February 18, 2006.
- "Home Schooling Is Increasing; Regulation, Oversight Deserved," <u>The Florida</u>
 <u>Times-Union</u>-Featured Column, Jacksonville, Florida, February 16, 2006.
- "Home-schooling Data Need Close Look," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, February 11, 2006.

- "Voucher Ruling Is An Unreasonable Setback," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, January 14, 2006.
- "Florida Supreme Court Wrong; Vouchers Will Help Education," <u>The Florida</u>
 <u>Times-Union</u>-Featured Column, Jacksonville, Florida, January 13, 2006.
- "Florida Court Wrong About School Vouchers," <u>Dayton Daily News</u>, Dayton, Ohio, January 12, 2006.
- "Global Perspective on School Leadership," with M. Donald Thomas,
 Chapter I in Qualities for Effective Leadership School Leaders Speak,
 Lanham, Maryland: Rowman & Littlefield Publishers, Inc. & The American
 Association of School Administrators, 2006.
- Problem Solving Leadership: Demographics, Diversity and Accountability,
 Chapter VI in Qualities for Effective Leadership School Leaders

 Speak, Lanham, Maryland: Rowman & Littlefield Publishers, Inc. &
 The American Association of School Administrators, 2006.
- "Smaller Systems Beneficial To Education," <u>The Columbus Dispatch</u> Forum Column, Columbus, Ohio, December 17, 2005.
- "Smaller vs. Larger School Systems," EducationNews.org, Houston, Texas, December 13, 2005.
- "In the School-size Debate, Smaller Appears To Be Better," <u>Sarasota Herald-Tribune</u>, Sarasota, Florida, December 10, 2005.
- "Federal Education Initiative Is A Failure," The Columbus Dispatch-Forum Column, Columbus, Ohio, November 10, 2005.
- "Let's Win One For The Gipper," EducationNews.org, Houston, Texas, October 31, 2005.
- "Pre-K Is A Great Investment," <u>The Florida Times Union</u>-Featured Column, Jacksonville, Florida, October 3, 2005.
- "Early-Childhood Education Is Best Investment," The Columbus Dispatch-Forum Column, Columbus, Ohio, October 1, 2005.
- "Putting Tax Money On The Bottom Line," EducationNews.org, Houston, Texas, September 30, 2005.
- "Katrina or Xenia Schools Can Make a Hugh Difference," <u>EducationNews.org</u>, Houston, Texas, September 14, 2005 and <u>Dayton Daily News</u>, Dayton, Ohio, September 9, 2005.
- "No Child Law Leaves Many Shaking Their Heads," The Columbus Dispatch-Forum Column, Columbus, Ohio, August 13, 2005.
- "Federal School Reform In Sad Shape," <u>Seattle Post-Intelligencer</u>, Seattle Washington, August 12, 2005.
- "The Sad State of Federal School Reforms," EducationNews.org, Houston, Texas, August 4, 2005.
- "Report Puts Education Goals On Iffy Ground," The Columbus Dispatch-Forum Column, Columbus, Ohio, June 23, 2005.
- "National School Numbers Show Growth, Diversity, Pluses & Minuses," EducationNews.org, Houston, Texas, June 14, 2005.
- "Gender Inequities in Education are Lessening," The Mortar Board Forum,
 Journal of the Mortar Board National College Senior Honor Society,
 Columbus, Ohio, Spring, 2005, Vol.35, No. 2.
- "U.S. Students Need Longer School Year," The Illinois School Board Journal, Springfield, Illinois, May/June, 2005, Vol. 73, No. 3.
- "No Child Left Behind Takes Oversight Away From States," The Advocate-a Gannett newspaper, Newark, Ohio, May 20, 2005.
- "Bush's School Agenda Fails Conservative Test," The Columbus Dispatch-Forum Column, Columbus, Ohio, May 14, 2005 and EducationNews.org, Houston, Texas, May 16, 2005.
- "Teacher Pay Key In Fixing Public Schools," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, April 23, 2005.
- "Is President George W. Bush An Educational Conservative?," <u>EducationNews.org</u>, Houston, Texas, April 22, 2005.

- "American Schools Need To Reshape Management," <u>The Advocate</u>-a Gannett newspaper, Newark, Ohio, April 20, 2005.
- "State Sales Tax Has Origins In Education," The Columbus Dispatch-Forum Column, Columbus, Ohio, March 31, 2005.
- "Ohio Already Passed Income Tax To Fund Public Schools," <u>The Cincinnati</u> Enquirer, Cincinnati, Ohio, March 30, 2005.
- "U.S. Students Get Short Shrift," <u>The Star-Press</u>, Muncie, Indiana, March 27, 2005.
- "Gender Differences Owe Much To Course Selection," The Advocate-a Gannett newspaper, Newark, Ohio, March 24, 2005.
- "Gender Inequities In Education Are Lessening," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, March 19, 2005.
- "The Dropout Curse Of No Child Left Behind," EducationNews.org, Houston, Texas, March 15, 2005.
- "Proper Learning Environments Include Good Nutrition For Kids,"

 The Advocate-a Gannett newspaper, Newark, Ohio, March 6, 2005.
- "School Evaluations Tell Vastly Different Stories," with Thomas J.

 Lasley, II, EducationNews.org, Houston, Texas, March 2, 2005 and

 The Advocate-a Gannett newspaper, Newark, Ohio, February 11, 2005.
- "Food For Thought?" EducationNews.org, Houston, Texas, February 28, 2005.
- "Better Nutrition, Exercise Boost Academics," The Columbus Dispatch-Forum Column, Columbus, Ohio, February 26, 2005.
- "Standardized Tests Improve Standards, Threaten Creativity," The News-Journal, Daytona Beach, Florida, February 20, 2005.
- "Longer School Year Would Benefit Students," The Columbus Dispatch-Forum Column, Columbus, Ohio, February 5, 2005.
- "Can Professional Development Programs Help Close The Achievement Gap?," with C. Jayne Brahler and Margaret Stevens, ERS Spectrum Education Research Service, Arlington, Virginia, Winter, 2005.
- Education Research Service, Arlington, Virginia, Winter, 2005.

 "U.S. Students Need A Longer School Year," The Buffalo News, Buffalo, New York, January 31, 2005.
- New York, January 31, 2005.
 "Education Data Often Misused To Push Agendas," The Columbus DispatchForum Column, Columbus, Ohio, January 5, 2005.
- "Testing To Improve Or To Punish?," with Steven M. Sundre, <u>The School</u>

 <u>Administrator</u>, American Association of School Administrators,

 Arlington, Virginia, January, 2005.
- "Electronic ID Holds Promise Of Safer Schools," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, December 4, 2004.
- "Athletics Emphasized At Expense Of Learning," <u>The Columbus Dispatch</u>-Forum Columbus, Ohio, November 13, 2004.
- "Ohio's 102 Schools Of Promise Aren't Models For Others," <u>The Columbus</u> Dispatch-Forum Column, Columbus, Ohio, October 12, 2004.
- "Student-Rights Push Must Be Tempered With Dose Of Reality," The Columbus Dispatch-Forum Column, Columbus, Ohio, September 24, 2004.
- "Just the Facts: Children Lose as Test Scores Trump Teaching in Schools,"

 The Ocala Star Banner Editorial Column, Ocala, Florida,

 September 19, 2004.
- "To Reduce The High Cost Of College," <u>Bottom Line-Personal</u>,

 Boardroom, Inc., Stamford, Connecticut, October 1, 2004.
- What Can You Do To Protect Your School From Predators," with William R. Mason, Jr., AASPA Perspective, American Association of School Personnel Administrators, Virginia Beach, Virginia, August/October, 2004.
- "Mandated Tests Having Some Bad Effects On Public Schools," <u>The Columbus</u> Dispatch-Forum Column, Columbus, Ohio, August 27, 2004.
- "Big vs. Small: Size Of Schools Plays Role In Quality Debate," The Columbus Dispatch-Forum Column, Columbus, Ohio, August 2, 2004.

- "Ohio Graduation Test Will Deliver Shocks To Many," with Thomas J.

 Lasley, II, <u>The Columbus Dispatch</u>-Insight Section, Columbus, Ohio,
 July 4, 2004.
- "Exit Test Alone Won't Do," with Thomas J. Lasley, II, <u>Dayton Daily News</u>, Dayton, Ohio, June 8, 2004.
- "Federal Law Seems To Be Leaving More Children Behind," <u>The Columbus</u>
 <u>Dispatch</u>-Forum Column, Columbus, Ohio, May 25, 2004.
- "How Nashua Stacks Up: An Independent Report On How The City's School District Compares Nationwide," with Cameron Harris, Sherry A. Lahr and Steven M. Sundre, published in a special 32 page section of The Telegraph, Nashua, New Hampshire, May 18, 2004.
- "Beware This Buckeye As Subcontractor On Schools," Arkansas Democrat-Gazette, Little Rock, Arkansas, April 11, 2004.
- "Arkansas Educators Should Beware Of Fallen Buckeyes," The Columbus Dispatch-Forum Column, Columbus, Ohio, March 31, 2004.
- "Connect With Business Audiences To Improve Schools," Sharing Ideas, Vol. 26, Issue 2, Royal Publishing, Glendora, California, Spring, 2004.
- "Adjust Pay To Stem Teacher Shortage," The Columbus Dispatch Forum Column, Columbus, Ohio, March 18, 2004.
- "FairCompare Analysis & Audit Of Education Effectiveness For The Guilford County, North Carolina, School District," with Donna Maria Alvarado, Cameron Harris, Roger J. Lulow, Roderick J. McDavis and Steven M. Sundre, sponsored and published in a Special Report by Action Greensboro, Greensboro, North Carolina, February 25, 2004.
- "Are Schools Really Safe From Predators?" with William R. Mason, Jr., Bulletin, official publication of the Associated School Boards of South Dakota, Pierre, South Dakota, August 5, 2003.
- "Time To Defend Public Education: At The Point Of Contact," with M. Donald Thomas, Viewpoint The Utah Special Education, Salt Lake City, Utah, December, 2003.
- "The Need For Effective Leadership In Working With Public Boards" presentation to the Ohio Government Finance Officers Association 16th Annual Conference, VITAL SPEECHES OF THE DAY, Mt. Pleasant, South Carolina, October 15, 2003.
- "STRS Board's Makeup Should Be Revised," The Columbus Dispatch-Forum Column, Columbus, Ohio, August 7, 2003.
- "Retirement Board Needs Overhaul," <u>Dayton Daily News</u>, Dayton, Ohio, August 7, 2003.
- "More Class Time Helps At-Risk Kids," The Columbus Dispatch-Forum Column, Columbus, Ohio, July 11, 2003.
- "KIP Program Yields Incredible Results," EducationNews.org, Houston, Texas, July 8, 2003.
- "It's Hard To Teach A Parade," <u>The Ohio School Psychologist</u>, Volume 48, #3, Ohio Association of School Psychologists, Gahanna, Ohio, Summer, 2003.
- "Educational Policy Leaders: Learn From This Model School," with Thomas S.Tocco, <u>The American School Board Journal</u>, National School Boards Association, Alexandria, Virginia, July, 2003.
- "Policy Initiatives To Improve Urban Schools-An Agenda," with Thomas J.

 Lasley, II and Steven M. Sundre, THE STATE EDUCATION STANDARD, official quarterly journal of the National Association of State Boards of Education, Alexandria, Virginia, Summer, 2003.
- "Much Educational Research Lacks Proper Standard," <u>The Columbus Dispatch</u> Forum Column, Columbus, Ohio, June 16, 2003.
- "Are Schools Really Safe From Predators?" with William R. Mason, Jr., <u>EducationNews.org</u>, Houston, Texas, June 11. 2003.
- "Transient Students Are Education Dilemma," <u>The Columbus Dispatch</u> Forum Column, Columbus, Ohio, May 24, 2003.

- "FBI's System For Screening School Employees Is Badly Flawed," The Columbus Dispatch - Forum Column, Columbus, Ohio, May 14,2003 and EducationNews.org, Houston, Texas, May 10,2003.
- "Texans Too Must 'Decommit' To Gobbledygook," Texas Study of Secondary Education, the official publication of Texas Association of Secondary School Administrators, Austin, Texas, Vol. XII, No.2, Spring 2003.
- "Boards Of Education: The Need For Effective Leadership," with M. Donald Thomas, Leadership 2003, the official publication of The North Carolina Association of School Administrators, Raleigh North Carolina Spring/Summer, 2003.
- "Policy Initiatives To Improve Urban Schools-An Agenda," with Thomas Lasley, II and Steven M. Sundre, Education and Urban Society, Publications, Thousand Oaks, California, May, 2003.
- "Texas Model For School Achievement Doesn't Hold Up," The Columbus Dispatch-Forum Column, Columbus, Ohio, April 16, 2003.
- "Decommitting To Gobbledygook," Texas Study of Secondary Education, the Journal of the Texas Association of Secondary School Principals, Austin, Texas, Spring, 2003.
- "Improving Administrative And Policy Quality," A three-part series, with Thomas J. Lasley, II and Barnett Berry, The Effective School Report, Pleasant Prairie, Wisconsin, February, March and April, 2003.
- "For All Children," with Steven M. Sundre, EducationNews.org, Houston, Texas, March 10, 2003.
- "Leaders Show Ignorance About Education," <u>The Columbus Dispatch</u> Forum Column, Columbus, Ohio, February 24, 2003, <u>The South Bend Tribune</u>, Dialogue, South Bend, Indiana, March 2, 2003, and <u>The Vermont School Boards Association Journal</u>, Montpelier, Vermont, March, 2003.
- "Proficiency Tests Are Drawing Fire.," in Regulatory Law and Policy Casebook 3rd Edition, by Sidney Shapiro and Joseph P. Tomain, Lexis-Nexis, Miamisburg, Ohio 2003.
 "Standards Should Be Set For School Boards," The Columbus Dispatch -
- Forum Column, Columbus, Ohio, January 18, 2003.
- "Boards Of Education: The Need For Effective Leadership," TECHNOS Quarterly, Journal of the Agency for Instructional Technology, Vol 11, No. 4, TECHNOS Press, Agency For Instructional Technology, Bloomington, Indiana, Winter, 2002-2003
- "Teacher Equity Can Improve Education," USA Today, McLean, Virginia, January 2, 2003.
- "Ohio's Schools Need Equity in Quality of Teachers," The Columbus Dispatch -Forum Column, Columbus, Ohio, December 17, 2002.
- "Educational Research: Neither Fact Nor Science," with M. Donald Thomas, The Effective School Report, Pleasant Prairie, Wisconsin, December, 2002
- "Schools Success Depends On Adults," The Columbus Dispatch Forum Column, Columbus, Ohio, November 26, 2002.
- "American Schools Should Do More For Stepfamilies," School Health Resources for Pediatricians, American Academy of Pediatrics, Elk Grove Village, Illinois, November 20, 2002.
 - Improving Teacher Quality: Ideological Perspectives And Policy Prescriptions," with Thomas J. Lasley, II and Barnett Berry, The Educational Forum, Kappa Delta Pi International Honor Society in Education, Indianapolis, Indiana, November, 2002.
- "Winter Haven's Inwood Seen As Model School," with Thomas S. Tocco, THE LEDGER, Lakeland, Florida, November 9, 2002.
- "Fighting Patronage In Ohio's School Funding," THE ATHENS MESSENGER, Athens, Ohio, October 13, 2002.
- "Coalition May Make Education A Player in Political Arena," The South Bend Tribune, Dialogue, South Bend, Indiana, October 20, 2002.

- "Why Schools Have Hard Time Staying Atop Political Agenda," <u>The Columbus</u> Dispatch Forum Column, Columbus, Ohio, October 14, 2002.
- "Education for Tomorrow's Workers '", with M. Donald Thomas, Chief Executive, magazine, Montvale, New Jersey, October 2002.
- "Back-To-School Means Back-n-Forth," with Francesca Adler-Baeder, Your Stepfamily Embrace the Journey, Stepfamily Association of America Cary, Illinois, September/October, 2002.
- "Children Lacking Basic Needs At Home Are At Disadvantage," <u>South Bend</u>
 Tribune Dialogue Column, South Bend, Indiana, September 1, 2002
- "Chimps Add To Child-nurturing Data," <u>The Columbus Dispatch</u> Forum Column, Columbus, Ohio, August 31, 2002.
- "Best Financial Management Practices Review, Santa Rosa County School District" with Cameron Harris, Suzanne Burkholder, William Guy, William Kennedy, Steven Sundre and Stephen Vargo, commissioned by the Florida Legislature Office of Program Policy Analysis and Government Accountability, Tallahassee, Florida, Summer, 2002
- "Leaving Children Behind," <u>TECHNOS Quarterly</u>, Journal of the Agency for Instructional Technology, Vol 11, No. 2, TECHNOS Press, Agency For Instructional Technology, Bloomington, Indiana, Summer, 2002
- "Demographics, Diversity And K-12 Accountability: The Challenge Of Closing
 The Achievement Gap," with Thomas J. Lasley, II, Education and Urban
 Society, Volume 34, Number 4, Sage Publications, Thousand Oaks,
 California, August, 2002.
- "Stumbling Too Many Times," The Columbus Dispatch Forum Column, Columbus, Ohio, August 2, 2002.
- "Poverty, Not Race, Holds Back Urban Students," with Thomas J. Lasley, II,

 The Columbus Dispatch Insight Column, Columbus, Ohio, July 28, 2002.
- "School Chiefs Hard To Hire," <u>The Miami Herald</u>, Miami, Florida, June 23, 2002.
- "Kids Need The Basics In Education," Leader Information, Journal Of The School Information And Research Service, Volume 1 No. 3, Olympia, Washington, Summer, 2002.
- "Back-To-School Means Back-n-Forth-Schools And Stepfamilies," with Francesca Adler-Baeder, Your Stepfamily Magazine, Stepfamily Association of America, Lincoln, Nebraska, Summer, 2002.
- "School Administrator's Value Is High These Days," <u>South Bend Tribune -</u> Dialogue Column, South Bend, Indiana, June 16, 2002.
- "Leaving Children Behind," <u>Arizona School Boards Association Journal</u>,
 Arizona School Boards Association, Phoenix, Arizona, Spring, 2002,
 Vol. 32, No. 2
- "School Administrators' Value Is High," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, June 8, 2002.
- "No Child Left Behind: A Reasonable Measure?" VSBIT, Newsletter of the Vermont School Boards Association, Montpelier, Vermont, June, 2002.
- "No Child Left Behind: Facts and Fallacies," with M. Donald Thomas, Phi Delta Kappan, Bloomington, Indiana, June, 2002
- "Poverty Must Be Addressed Before Test Results Are A Reasonable Measure,",
 Ohio Association of Elementary School Administrators QUARTERLY,
 Volume 5, No. 4, Columbus, Ohio, May, 2002.
 - "Accountability Measures Alone Not Enough," <u>Navarre Press</u>, Pensacola, Florida, April 26, 2002.
- "Kids Need The Basics In Education," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, April 23, 2002.

- "Osceola's Schools: The SchoolMatch Audit An Audit of Educational Effectiveness for the Osceola County (FL) School District," with Cameron Harris, William R. Mason, Jr., Roderick J. McDavis, and Steven M. Sundre, sponsored by the Kissimmee-Osceola Chamber of Commerce and published in a special section by the Osceola News-Gazette, Kissimmee, Florida, April 18, 2002.
- "Why We Must 'Decommit' To Gobbledgygook," The School Administrator, American Association of School Administrators, Arlington, Virginia, April, 2002.
- "Master-Teacher Programs Worthy," <u>The Columbus Dispatch</u>-Forum Column, Columbus, Ohio, February 25, 2002.
- "Audit: Some Polk Schools Need Overhaul: The SchoolMatch Audit An Audit of Educational Effectiveness for the Polk County (FL) School District," with Billy K. Cannaday, Cameron Harris, William R. Mason, Jr. Steven M. Sundre and Thomas S. Tocco, sponsored by the Polk Businesses for WorldClass Education and published in a special section by the The Ledger, Lakeland, Florida, February 12, 2002.
- "We Need State Level Registries on Advanced Teaching Criteria," with M. Donald Thomas, Suzanne Burkholder and William R. Mason, Jr., AASPA Perspective, American Association of School Personnel Administrators Overland Park, KS, Winter, 2002.
- "Sharing the Glory," with M. Donald Thomas, <u>Leadership</u>, Association of California School Administrators, Burlingame, California January/February, 2002.
- "Using A Market Place Model to Attract Teachers," with Suzanne Burkholder,

 The Illinois School Board Journal, Illinois Association of School
 Boards, Springfield, Illinois, January/February, 2002 and ERIC

 Clearinghouse on Teaching and Teacher Education, Washington, DC,
 October, 2001
- "We Need State Level Registries On Advanced Teaching Criteria," with M. Donald Thomas, Suzanne Burkholder and William R. Mason, Jr., <u>ASBO Accents</u>, Association of School Business Officials International, Reston, Virginia, January, 2002, Volume 22, No. 1.
- "The Impact of Emerging Market Based Public Policy On Urban Schools and A Democratic Society," with Carolyn Ridenour and Thomas J. Lasley, II, Education and Urban Society, Hanover, Pennsylvania, November, 2001.
- "Effectively Using School Evaluation in a Child Custody Case," American Journal of Family Law, Orange, New Jersey, Fall, 2001.
- "Black Students Lag Behind White Counterparts-Urban Schools Must Close The Achievement Gap," with Thomas J. Lasley, II, Column, <u>Dayton Daily News</u>, Dayton, Ohio, November 11, 2001.
- "Success by Six-Helping Preschoolers Succeed," with Janice Mee, Past
 President of the Florida School Boards Association, Sarasota HeraldTribune-Guest Column, Sarasota. Florida, October 21, 2001.
- "Skewed Funding Still Bedevils Schools," Columbus Dispatch-Forum Column, Columbus, Ohio, October 13, 2001.
- "Equity, Adequacy Concept Crucial In School Systems," The Advocate-Opinion Column, Newark, Ohio, September 30, 2001.
- "Jargon Blurs Communication Between School and Home," South Bend Tribune Dialogue Column, South Bend, Indiana, September 9 2001
- "Schools should 'decommit' to Gobbledygook," Columbus Dispatch-Forum Column, Columbus, Ohio, August 20, 2001.
- "Inflating grades simply deflates education," <u>Columbus Dispatch</u>-Forum Column, Columbus, Ohio, July 21, 2001.
- "Understanding the principles of effective leadership leads to better schools," with M. Donald Thomas, <u>CABE-The Journal</u>, Journal of the Connecticut Association of Boards of Education, Wethersfield, Connecticut, July/August, 2001.

- "Global Perspective on School Leadership," with M. Donald Thomas,

 ERIC (Education Research Information Clearinghouse), Eugene, Oregon,
 Summer, 2001.
- "SchoolMatch-Grading our schools An Audit of Educational Effectiveness of the Portsmouth (NH) School District," with Suzanne Burkholder, Sherry A. Lahr and Steven M. Sundre, sponsored & published in a special section by Seacoast Newspapers-Portsmouth Herald, Portsmouth, New Hampshire, June, 2001.
- "SchoolMatch-Grading our schools An Audit of Educational Effectiveness of the Exeter (NH) School District," with Suzanne Burkholder, Sherry A. Lahr and Steven M. Sundre, sponsored & published in a special section by Seacoast Newspapers-The Exeter News-Letter, Exeter, New Hampshire, June, 2001.
- "All Children Can Learn-Facts and Fallacies," with M. Donald Thomas,

 Phi Delta Kappan, Bloomington, Indiana, May, 2001 and Minnesota School
 Boards Association Journal, St. Peter, Minnesota, August, 2001.
- "Unintended Consequences of School Reform," with Thomas J. Lasley, II, Education Week, Bethesda, Maryland, May 2, 2001.
- "School Leadership 101 Understanding the Principals of Effective Leadership Leads to Better Schools," with M. Donald Thomas, Show Me Education-Journal of the Missouri School Boards' Association, Columbia, Missouri, Spring, 2001 and BULLETIN-Journal of the South Dakota School Boards Association, Pierre, South Dakota, May 25, 2001.
- "School Reforms: Go Slowly," with Thomas J. Lasley, II, Columbus Dispatch-Special Feature--Insight Section, Columbus, Ohio, March 11, 2001.
- "Five Fallacies Found in Education Reform," with M. Donald Thomas,

 South Bend Tribune Dialogue Column, South Bend, Indiana,

 March 11, 2001
- "Proficiency Tests Are Drawing Fire For Good Reasons," Columbus Dispatch-Forum Column, Columbus, Ohio, March 2, 2001.
- "The Contamination of the Effective Schools Movement," with M. Donald Thomas,

 The School Administrator, American Association of School

 Administrators, Arlington, Virginia, March, 2001 and Wingspan,

 Pedamorphosis, Inc., Tampa, Florida, December, 2001.
- " 'All Children Can Learn': Facts and Fallacies," with Dr. M. Donald Thomas,

 Educational Research Service Spectrum, Vol. 19, No. 1, Arlington,

 Virginia, Winter 2001
- "Educational Evaluation and Plans for Children," Experts: Where to Find Them; How to Use Them, The Maryland Institute for Continuing Professional Education of Lawyers, Baltimore, Maryland, January 26, 2001.
- "Don't Let Poverty Guarantee Failure," <u>The Plain Dealer</u>-Metro Section, Cleveland, Ohio, January 22, 2001.
- "Communities Can Lend a Hand to Young Have-Nots," Columbus Dispatch-Forum Column, Columbus, Ohio, December 20, 2000.
- "The Truth About 'All Children Can Learn,'" with M. Donald Thomas, Education Week, Bethesda, Maryland, December 6, 2000.
- "More Than Money is Needed to Solve Many School Problems," South Bend Tribune and over twenty other daily newspapers, Column, South Bend, Indiana, November 14, 2000.
- "A Baker's Dozen Policies to Improve Schools," with Steven M. Sundre, Ph.D., The Effective School Report, Pleasant Prairie, Wisconsin, November, 2000.
- "One Student, Two Homes, Sometimes Two Schools," <u>Today's School Psychologist</u>, Volume 4, No. 3, Ann Arbor, Michigan, October 6, 2000.
- "These 12 + 1 = Solutions For Schools," <u>Columbus Dispatch</u>-Forum Column, Columbus, Ohio, September 30, 2000.

- "One Student, Two Homes: What Schools Can Do For Stepfamilies,"

 Stepfamilies-Quarterly Publication of the Stepfamily Association of America, Column, Lincoln, Nebraska, Fall, 2000.
- "School Boards Can Crack the Achievement Gap," On Board-Journal of The New York State School Boards Association, Column, Albany, New York, September 4, 2000.
- "Race Isn't Key Factor In Ability To Learn," <u>Columbus Dispatch</u>-Forum Column, Columbus, Ohio, August 12, 2000.
- "Is the Test School Gap Really Color-Based?," <u>The School Administrator</u>
 American Association of School Administrators, Arlington, Virginia August, 2000.
- "Schools Should Do More for Stepfamilies," Columbus Dispatch-Forum Column, Columbus, Ohio, July 24, 2000.
- "The Executive Teacher: Why Schools Should Consider Marketplace Pay"

 American School Board Journal, National School Boards Association,
 Alexandria, Virginia, July, 2000.
- "States Should Fund School Auditoriums," Columbus Dispatch, Guest Column, Columbus, Ohio, April 29, 2000.
- "Screening New Employees," with William R. Mason, Jr., Recruiting the Best,
 American Association for Employment in Education, Evanston, Illinois,
 March, 2000.
- "Unfair Comparisons In Nation's Schools," New York Times-Southeast Regional
 Newspapers-Sarasota Herald-Tribune and others, Perspectives feature
 column, Sarasota, Florida, February 13, 2000.
- "Don't Neglect Thorough Background Checks When Hiring Employees," with William R. Mason, Jr., School Board News. Volume 19, Number 20, National School Boards Association, Alexandria, Virginia, October 26, 1999.
- Fingerprint Records Are A Good First Step," with William R. Mason, Jr.,

 AASPA Perspective, American Association of School Personnel
 Administrators, Virginia Beach, Virginia, October, 1999.
- "Schools need better job screenings," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, July 24, 1999.
- "Problems with kids begin at home," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, May 29, 1999.
- "Report Card: Grading Our Schools, An Audit of Educational Effectiveness of the Marion County School District," with Karen S. Angello, Alonzo A. Crim, Sherry A. Lahr, Roderick J. McDavis, Jerry T. Rampelt and Steven M. Sundre, sponsored by the Marion County 20:20 Task Force, and published in the Ocala (FL) Star-Banner, January 25, 1999.
- "Comparing 'Apples With Apples'," <u>Star-Banner</u>, Ocala, Florida, January 25, 1999, page 4A.
- "Our Children Deserve Safer Schools," <u>Education Week</u>-Commentary, Washington DC, January 20, 1999.
- "Predator Teachers Remain Threats," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, December 5, 1998.
- "Evaluations Miss the Mark," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, July 19, 1998.
- "The State of Our Schools: An Audit of Educational Effectiveness of the Sarasota County School District," with Shirli M. Billings-Vioni, Alonzo A. Crim, Richard P. Koeppe, Martine L. Stephens, Steven M. Sundre and Sharon West Yates, sponsored by the Argus Foundation, the Community Foundation of Sarasota, the Sarasota Herald-Tribune, the Selby Foundation and the Venice Foundation, and published in a special section by the Sarasota Herald-Tribune, July 10, 1998.
- "School Research Needs Dissemination," with Steven M. Sundre, Columbus Dispatch-Guest Column, Columbus, Ohio, June 13, 1998.

- "SchoolMatch Audit Special Report: Fort Worth, Our Schools, Our Communities," with Donna Maria Alvarado, Alonzo A. Crim, Jeffrey S. Glaze, Gene T. Harris, Richard P. Koeppe, Steven M. Sundre & Shirli M. Vioni, sponsored and published in a special section by the Star-Telegram, Fort Worth, Texas, May 15, 1998.
- "Massacre Of Issue 2 Leaves Two Standards In Limelight," <u>Columbus</u> Dispatch-Guest Column, Columbus, Ohio, May 7, 1998.
- "Teens' Speech Patterns Often Fail to, Like, Demonstrate Intelligence," Columbus Dispatch-Guest Column, Columbus, Ohio, April 17, 1998.
- "Why Schools So Badly Need Reform," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, February 4, 1998.
- "School Boards Hurt By Ex-officials' Personal Agenda," Columbus
 Dispatch-Guest Column, Columbus, Ohio, December 19, 1997.
- "The SchoolMatch Report: An Audit of Educational Effectiveness of the Olentangy Local School District," with Sherry A. Lahr, Steven M. Sundre and M. Donald Thomas, published by the Olentangy Valley News, October 29, 1997.
- "Nation's Students Hurt by Weeknight Activities," Columbus Dispatch-Guest Column, Columbus, Ohio, October 8, 1997
- "School Aid: Where's The Logic?" with Steven M Sundre Columbus

 Dispatch/INSIGHT, Columbus, Ohio, Sunday, June 13, 1997.
- "Follies Always a Threat to Education Reforms," Columbus Dispatch-Forum,
 Columbus, Ohio, June 6, 1997.
- "Report Card on Our Schools An Audit of Educational Effectiveness of the Duval County Public Schools," with Alonzo A. Crim, Rosie N. Doughty, Steven M. Sundre, M. Donald Thomas, Donald R. Thompson, et. al., sponsored and published in a special section by The Florida Times-Union, Jacksonville, Florida, June 6, 1997.
- "Comparing Schools Is Fraught With Potholes," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, May 10, 1997.
- "OSU-Mershon Program Aids Polish Schools," <u>Columbus Dispatch</u>-Guest Column, Columbus, Ohio, March 7, 1997.
- "Grade Inflation: The Current Fraud," with M. Donald Thomas,

 <u>Effective School Report</u>, Pleasant Prairie, Wisconsin, January,
 1997
- "Residency Rule Will Hurt South-Western Schools," Columbus Dispatch-Guest Column, Columbus, Ohio, December 26, 1996.
- "The SchoolMatch Report An Audit of Educational Effectiveness of the Columbus Public Schools," with M. Donald Thomas, Steven M. Sundre, Donald R. Thompson, Alonzo A. Crim, C. Daniel Raisch and Kathy B. Bleimes, sponsored & published in a special section by The Columbus Dispatch, Columbus, Ohio, October 20, 1996.
- "Taking a Stand for Education," with Donald R. Thompson. Effective School Report, Pleasant Prairie, Wisconsin, October, 1996.
- "Kids Without Computers Risk Falling Behind", Columbus Dispatch-Guest Column, Columbus, Ohio, June 18, 1996.
- "In Search of a Socrates," <u>School Planning & Management</u>-Column. Chicago, Illinois, December, 1995.
- "Don't Be a Media Ostrich," <u>School Planning & Management</u>-Column.
 Chicago, Illinois, October, 1995.
- "Technology for the 'Have Nots,'" <u>School Planning & Management</u>-Column. Chicago, Illinois, September, 1995.
- "Lawsuits," with William R. Mason, Jr., School & College-Column. Cleveland, Ohio, July, 1995.
- "Schooling Issues in Child Custody Decisions", with Allan L. Forsythe.

 FAIRSHARE-The Matrimonial Law Monthly. Englewood Cliffs, NJ.,

 January, 1995.

- The SchoolMatch Guide for Litigators on School Evaluations and

 Standards, with George R. Fichter et.al., Columbus, Ohio,
 January, 1995.
- "Strategic Issues in Public School Reform Resource Investment and Student Learning Results," delivered before the Ohio General Assembly Policy Seminar, <u>Vital Speeches of the Day</u>, Mt. Pleasant, South Carolina, February 1, 1995.
- "Beware of Edutainment," with Kathryn Bailey Bleimes, School & College-Column. Cleveland, Ohio, January, 1995.
- "We Don't Take Credit Cards," <u>School & College</u>-Column. Cleveland, Ohio November, 1994.
- "Give Me a Montessori Military School ... With Day Care and Post-Graduate Options," with Steven M. Sundre, School & College-Column. Cleveland, Ohio, September, 1994.
- "Teachers Now Lack Motivation To Excel," with William R. Mason, Jr. Forum The Columbus Dispatch, Columbus, Ohio, September 8, 1994.
- "Do Your Suppliers Know Their Market?" School and College Column. Cleveland, Ohio, June, 1994.
- "The Role of Educational Opportunities in Child Custody Decisions," in Divorce Help Sourcebook, Gale Research, Detroit, MI, May, 1994.
- "It's Tough to Snow Jane or John Q," School and College Column. Cleveland, Ohio, April, 1994.
- "Revisiting the Folly," <u>School and College</u> Column, Cleveland, Ohio, February, 1994.
- "Why School Counselors Can't Solve These Problems," School and College Column, Cleveland, Ohio, December, 1993.
- "When Key Candidates are Also Parents," with Steven M. Sundre,

 Employment Management Association Journal, Raleigh, NC,
 Fall, 1993.
- "When Transferees are Also Parents," with Steven M. Sundre,
 Runzheimer Reports on Relocation, Rochester, WI, November, 1993.
- "Everyone's an Expert on School Data," <u>School and College</u> Column, Cleveland, Ohio, October, 1993.
- "For Systematic Reform Human Resources are Key," <u>School and College</u> Column, Cleveland, Ohio, August, 1993.
- "Schools Matter When It's Mom v. Dad," <u>School and College</u> Column, Cleveland, Ohio, June, 1993.
- "School Quality: An Important Issue in Child Custody Disputes," American
 Journal of Family Law, Colorado Springs, CO, Summer, 1993.
- "Some of My Best Friends are PR Folks, But..." <u>School and College</u> Column, Cleveland, OH, March, 1993.
- "Expatriate Schooling Coping with Issues and Costs," with Allan L. Forsythe, Relocation Journal, Lowell, MA, Winter, 1993.
- "Parents Look for the Best Schools," with Steven M. Sundre, <u>WorkAmerica</u>
 National Alliance of Business, Washington DC, December, 1992.
- "Apples to Apples Using 'Mean-Matching' to Compare Schools,"

 School and College Column, Cleveland, Ohio, November, 1992.
- "What Parents Really Look For in a School," with Steven M. Sundre,

 Education Week Commentary, Washington DC, October 14, 1992.
- "See You at the YMCA..." <u>School and College</u> Column, Cleveland, Ohio, September, 1992.
- "Work and Family Benefits for Parents of School-Age Children," with Steven M. Sundre, <u>Employee Benefits Journal</u>, Brookfield, Wisconsin, June, 1992.
- "Employment Objectives Increasingly Linked to School-Business Partnerships," with Steven M. Sundre, <u>EMA Journal</u>, Raleigh, North Carolina, Fall, 1991.

- "Factors that Parents Want in Their Children's Schools," with Steven M. Sundre, Educational Research Service Spectrum, Washington D.C., Spring, 1991.
- "Would You Invest in a Firm with this Business Plan?" with Steven M. Sundre, et. al., Partners In Education, Alexandria, Virginia, June, 1991.
- "The Corporation's Role as a School Partner," with Elizabeth P. Dickey, Employment Management Association Journal, Raleigh, North Carolina, Winter, 1991.
- "School Choice," with Steven M. Sundre, Children Today, U.S. Department of Health and Human Services, Washington D.C., January-February, 1991.
- "Parents are Consumers of Education," with Steven M. Sundre, Relocation Quarterly. Dallas, Texas, No. 4, 1990.
- "Teach your Children Well," Spirit, the Magazine of Southwest Airlines, New York, New York, June, 1990.
- "What Parents Want From Schools," with Steven M. Sundre, American School Boards Journal, Alexandria, Virginia, May, 1990.
- The SchoolMatch Guide to Public Schools 1990 with Steven M. Sundre, Prentice-Hall Research Group-Simon & Schuster New York, New York, April, 1990.
- "School Choice: The Education Issue of the 1990s," with Steven M. Sundre, School & College, Penton Publishing, Cleveland, Ohio, March, 1990.
- "Parents as Consumers of Public Education," with Steven M. Sundre, The Education Digest, Ann Arbor, Michigan, December, 1990.
- "School Choice," with Steven M. Sundre, Relocation Journal, Publishing Group, Inc., Boston Massachusetts, Winter, 1989.
- "Finding the Right School System During Relocation," Compensation and Benefits Management, Autumn, 1988.
- "Every Haystack Has at Least One Needle," with Steven M. Sundre,
- Relocation Journal, Spring, 1987.
 "Grading School Systems to Match Transferees' Needs," Personnel Journal, May, 1987.
- "Finding a 'Good' School System," with Steven M. Sundre, Mobility, November/December, 1986.
- "Modern Technology Could Have Saved the Life of a Six Year Old Child," Indiana School Boards Journal, March/April, 1985. Kentucky School Boards Journal, Spring, 1985.
- "Current Issues in Safety Technology," Mental Health & Retardation Journal, February, 1985.
- "Target Setting: A Way to Combat Teacher Burnout," The School Administrator, October, 1982.
- "A Lukewarm Book on a Red-Hot Topic," The Executive Educator, August, 1982.
- "The Management Team Making it Work," North Central Association Quarterly, Spring, 1982.
- "Teacher/Principal Conferences: 16 Ways to Brighten Them," The <u>Executive Educator</u>, December, 1981.
 - So You Want to Redesign Your Teacher Evaluation and Development Program?" The Administrator, 1980.
- R.E.A.S.O.N.S. Management System for Newark Schools, 1980.
- "The Management Team: Is it a Practical Approach for Your District?" Ohio School Boards Journal, 1979.
- "An Analysis of the Relationship Between Selected Economic, Social, Demographic, and Election Variables and Voter Behavior in Ohio School District Property Tax Elections, " Ph.D. Dissertation, 1979.

- "School Funding Plans Offer Some Drawbacks," with Joseph F. Murphy,
 Focus The Columbus Dispatch, March 30, 1979.
- "Home School Advisory Council Assessment," with Joseph F. Murphy,

 Journal of Educational Communication, Volume 3, No. 4, pages 10-13,

 Washington, D.C., 1978.
- Leadership Evaluation, Accomplishment, Development System, 1977. Inservice Training, Orientation and Staff Development Programs,
- Inservice Training, Orientation and Staff Development Programs, 1976.
- A Comprehensive Facilities Study of the Buckeye Local School District The Ohio State University, 1975.

restilling fixing

- Research Report to the Education Task Force, Detroit Board of Education, 1974.
- "Teacher Selection Procedures in Ohio School Districts," Master's Thesis, 1971.

ABOUT the SchoolMatch® Institute:

The SchoolMatch® Institute is an educational research and database service organization specializing in rating schools (K-12) by using auditable data. School systems and high schools are ranked in a national percentile format, making it possible for comparisons by the parent, homebuyer, corporate leader, policy maker educator or Realtor.

SchoolMatch has alliances with nationally prominent firms such as PricewaterhouseCoopers, Chase Manhattan Mortgage, Fidelity Investments, parents.com, WestLaw and Lexis-Nexis. Clients include Dow Jones, Hearst, United Parcel Service (UPS), McGraw-Hill, Ernst & Young, KPMG, First American Real Estate Solutions, Transamerica, The Limited, Office Depot, Readers Digest, Lee Hecht Harrison and hundreds of school systems and newspapers.

SchoolMatch consultants also provide personalized services in the areas of school choice, counseling services for exceptional children, expert legal services, comparable school evaluation, and child custody school assessment. Services to the corporate client include relocation data, recruitment, WorkLife benefit programs, human resource tools, site selection, school-business partnership audits, and school market research.

EXPERT ON SCHOOLING - court qualified in over 20 states on school choice and standard of care issues; Diplomate-American Board of Forensic Examiners; Fellow, American College of Forensic Examiners; Seminar leader, course on school evaluation and research approved for CLE credit by the Supreme Court of Ohio. Listed as expert by WESTLAW, LEXIS, NATIONAL FORENSIC CENTER, AMERICAN SOCIETY OF TRIAL CONSULTANTS, TECHNICAL ADVISORY SERVICES TO ATTORNEYS, LawInfo.COM, LERN, THE EXPERT PAGES, DIRECTORY OF CONSULTANTS AND LAWYERS DESK REFERENCE. Designated Education Expert for Parents Magazine - parents.com. Certificated by the Supreme Court of Ohio to conduct continuing education courses for attorneys in school choice for child custody and residency purposes.

SchoolMatch offers:

- SchoolMatch.com-web site
- The Audit of Educational Effectiveness
- Counseling services for parents of exceptional children
- Corporate relocation and recruitment support
- School ratings for consumers
- Customized school consulting services
 - JobsinSchools.com web site to assist education employment candidates

SchoolMatch has been approved by the American Homeowners Association

Strategic alliances have been developed with SchoolMatch and organizations such as:

- The University of Dayton
- IBM
- PricewaterhouseCoopers
- Computer Sciences Corporation

- parents.com
- Chase Manhattan Bank
- Lexis-Nexis
- The Ohio State Bar Association
- TransAmerica
- America Online
- McGraw-Hill/SRA & Glencoe
- Westlaw

SchoolMatch has been featured by:

The Wall Street Journal

Parents

USA Today

Offspring-Dow Jones & Hearst

Business Week

The Today Show-NBC

American School Boards Journal

CBS News

American Demographics

National Public Radio

Better Homes and Gardens

Money

Good Housekeeping

American Journal of Family Law

Cable News Network - CNN

Newsweek

Changing Times

Good Morning America-ABC