

MEMBERSHIP PROFILES COMPARISON CHART

Γ	Basic Promo	Preferred Plus	Premium	Premium Plus	Corporate
Separate Profiles: Expert Witness & Consultant	✓	✓	√	✓	✓
Description Length (words)	50-70	100-150	200-250	250-300	350-400
Categories of Expertise	10	20	25	30	50
Performance Reports	✓	✓	✓	✓	✓
Search Keywords (up to 250)	✓	✓	✓	✓	✓
Email Link	✓	✓	✓	✓	✓
Website Link	✓	✓	✓	✓	✓
Other Links	Limited to 1 CV	✓	✓	✓	✓
Visitor Information		✓	✓	✓	✓
Profiles Drafted by Experts.com Editors		✓	✓	✓	✓
No State Restriction		✓	✓	✓	✓
No Country Restriction		✓	✓	✓	✓
Books		✓	✓	✓	✓
Photo / Logo	None	Photo OR Logo	Photo AND Logo	Photo AND Logo	Photo AND Logo
Articles			✓	✓	✓
Audio File			✓	✓	✓
Highlight TWO Experts				✓	✓
Highlight THREE Experts					✓
Profile Ranking	At Bottom of Results	Alternating Alphabetical	Alternating Alphabetical	Alternating Alphabetical	Alternating Alphabetical
Annual Cost	\$120	\$450	\$550	\$700	\$960