

Who is David Martinez?

David Martinez, CEO; Certified Professional Coder; Certified CE Educator (California Board of Chiropractic Examiners); Certified Medical Reimbursement Billing Specialist; Certified Claims Auditor; Certified Claims Examiner; Certified HIPAA Professional; Certified Medical Claims Biller; Certified Compliance Officer (9 others) Certifications)

McKinney, TX 75071

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Past Co-Chair, Managed Care and Insurance Committee - Cal Chiro (CCA)

Education Staff - ICAC

Presenter - American Association of Orthopaedic Surgeons (AAOS)

Featured Lecturer - Foundation for Chiropractic Progress

Registered Medical Billing Expert Witness - Expert Institute, Thomson Reuters, RTG (formerly TREWS), Round Table Group, SEAK, Expert Engine, and preferred status with Legal Experts Direct

• EXPERIENCE

ACCURATE MEDICAL BILLING & AUDIT, Rancho Cucamonga, CA/McKinney, TX OWNER, CEO, AND FOUNDER

Only Billing Service to earn Preferred partner status with San Bernardino County Medical Society.

Only billing services are authorized in California to perform CEUs for doctors.

Comprehensive knowledge and experience in insurance billing, claims, and collections.

Recommended billing service by and to CCA members

Recommended and endorsed by ICAC

Co-Chair insurance and Managed Care Committee-California Chiropractic Association

CONSOLIDATED HEALTHCARE SERVICES/A1 IMAGING/HALLMARK SURGERY CENTER NATIONAL DIRECTOR BILLING/COLLECTIONS

Five current and past, state-of-the-art Open MRI Primarily Southeast United States Mentored training developed a direct staff of 24 and indirect staff of 72.

Enhanced usage of current Athenanet software. Developed previously missing staff training. Met or exceeded monthly collections goal 16 out of the first 18 months of employment. The department previously met the goal 1 time in the previous three years. Severely impacted backlog without write-offs. Initiated automated insurance denial appeal process.

PRIME HEALTHCARE HOSPITAL BUSINESS OFFICE MANAGER

Incorporated fully managed care training and collections. Collaborated with legal counsel in the interpretation of medical records.

Promoted to Business Office Manager within five months of employ

Ensured best practices in supporting benefits administration and customer service initiatives related to healthcare concerns and questions associated with claims and insurance plans

PEROT SYSTEMS (ACQUIRED BY DELL) IDX SYSTEMS ANALYST

Maintained integrity and performed audits of GE/IDX System and HMO benefit tables and ESI health plan eligibility documentation.

Facilitated and chaired monthly meetings with executive management concerning system contracts and benefit interpretation and applications.

POMONA HOSPITAL MEDICAL CENTER CLAIMS SUPERVISOR

Training, mentoring, and performance of elite claim analyst staff in managing inpatient and outpatient hospitals, ambulances, skilled nursing facilities, and professional/ancillary claims.

DESERT PHYSICIANS MANAGEMENT IMPLEMENTED REVENUE RECOVERY DEPARTMENT

Revenue recognition and recovery efforts with third-party lien recovery (TPL), hospital risk reconciliation, shared risk, and pharmacy risk pool reconciliation
Recovery of previously unknown and undiscovered revenue.

ARCADIAN MANAGEMENT SERVICES MANAGER REVENUE RECOVERY

Heal, the care services company provides administrative infrastructure and management services to healthcare provider groups, hospitals, and health plans.

Created Revenue Recovery Department, introducing previously non-existent cost containment mechanisms and methodologies, including tenacious audit and shared risk review and recovery policies and procedures.

Created and delivered ongoing training and education to Claim Audit Staff.

We recovered over \$250k in non-capitated services by implementing third-party lien recovery operations.

USC UNIVERSITY AFFILIATES IPA MANAGER CONTRACTUAL ANALYSIS-AUDITING

Liaison and central point of contact for contract interpretations and adherence to DHS and CMS regulations. Defined optimal staffing needs and training requirements.

Formulated the policies and procedures for newly created departments corresponding to shared risk, stop loss, risk pools, insured services, and benefit interpretations.

Conducted extensive, high-level claims audits, recovering \$1.2+ million in lost revenue and cost savings.

PROMED HEALTHCARE ADMINISTRATORS MANAGER REVENUE RECOVERY/I.T./I.S. SUPERVISOR/REPORT WRITER SPECIALIST

ProMed Health Care Administrators is a California-based health care plan and management services corporation providing comprehensive managed care services to independent practice associations (IPAs) and medical groups.

Implemented a department governing shared risk, stop loss, risk pools, insured services, first and third-party liens, and benefit interpretations. Achieved an overall cost savings and revenue recovery of \$1.4 million.

I was promoted to financial analyst and information services/technology supervisor positions.

MEDPARTNERS/PACIFIC PHYSICIAN SERVICES/US FAMILY CARE SUPERVISOR-HMO RECOVERY/CUSTOMER SERVICE/DIRECTOR MAILROOM OPERATIONS

Was a 13 US Family Care location/ Cassidy Medical Group with over 180,000 capitated HMO patients.

Supervised department of Shared Risk, Stop Loss, 3rd Party Lien, Insured Services, and COB.

AETNA INSURANCE COMPANY SENIOR CLAIMS ADJUDICATOR/AUDITOR/TRAINER/LEAD

Earned top student and set new records of claims production and quality. I went on to earn the top ten examiners in the entire Aetna out of 3000. Fastest to reach Senior Examiner level in company history.

SOCIETIES/MEMBERSHIPS

CALIFORNIA CHIROPRACTIC ASSOCIATION (CCA)
INTERNATIONAL CHIROPRACTIC ASSOCIATION OF CALIFORNIA (ICAC)
AMERICAN ACADEMY OF PROFESSIONAL CODERS (MPC)
AMERICAN MEDICAL BILLING ASSOCIATION (AMBA),
HEALTH BILLING & MANAGEMENT ASSOCIATION (HBMA),
MEDICAL GROUP MANAGEMENT ASSOCIATION (MGMA),
SAN BERNARDINO COUNTY MEDICAL SOCIETY (SBCMS)
LOS ANGELES COUNTY PODIATRIC MEDICAL SOCIETY (LACPMS)
BUSINESS NETWORK INTERNATIONAL (BNI)
RANCHO CUCAMONGA CHAMBER OF COMMERCE

LICENSES/CERTIFICATIONS

MEDICAL REIMBURSEMENT SPECIALIST
ABSLC03072014
CERTIFIED MEDICAL REIMBURSEMENT SPECIALIST
52690
CERTIFIED PROFESSIONAL CODER-PLAN
CERTIFIED PROFESSIONAL CODER-INSTRUCTOR
CERTIFIED CHIROPRACTIC PROFESSIONAL CODER
CERTIFIED CHIROPRACTIC REIMBURSEMENT SPECIALIST
AMBA
CHIROPRACTIC 101 BILLING
AMBA
FALSE CLAIM ACT COMPLIANCE
41648CCF
CERTIFIED PROFESSIONAL BILLER
LILES PARKER PLLC
AUDIT ENTITIES AND MITIGATING RISK OF AUDITS
41649YAE
CERTIFICATE OF RECOGNITION
RANCHO CUCAMONGA CHAMBER OF COMMERCE
CERTIFICATE OF RECOGNITION
COUNTY OF SAN BERNARDINO
REGISTERED TRADEMARK-
ACCURATE MEDICAL BILLING & AUDIT
"WHEN EXPERIENCE COUNTS AND QUALITY MATTERS"
UNITED STATES PATENT AND TRADEMARK OFFICE

PROFESSIONAL ACTIVITIES, APPEARANCES AND PUBLICATIONS

NORTHWEST COLLEGE-
"Proper usage of modifiers"

INTERNATIONAL CHIROPRACTIC ASSOCIATION OF CALIFORNIA -
"Continuing Education Units-Proper and Ethical Billing"; 16 seminars provided in 2015

CALIFORNIA CHIROPRACTIC ASSOCIATION-SAN GABRIEL CHAPTER
"Proper Chiropractic Billing-Strapping"

CALIFORNIA CHIROPRACTIC ASSOCIATION-RIVERSIDE CHAPTER
"History of Insurance and Medicare Billing"

INTERNATIONAL CHIROPRACTIC ASSOCIATION OF CALIFORNIA-ANNUAL CONFERENCE/CONVENTION
"Is what the insurance company is doing even legal?"

SOUTHERN CALIFORNIA UNIVERSITY OF HEALTH SCIENCES-
"The ICD-10 train is coming. You be on it or under it?"

INTERNATIONAL CHIROPRACTIC ASSOCIATION OF CALIFORNIA-
"Are you tired of the tricks the insurances play?"
"How to fight and win against insurance companies," "How to Appeal, Where to Appeal."