

Galal Homouda

Digital Media Expert | Journalist | Researcher | PR & Communication Specialist

Contact

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Professional Summary

Digital media and public relations specialist with extensive experience in journalism, digital content management, media research, and institutional communication. Experienced in editorial leadership, digital transformation strategies, reputation management, and academic research and international peer review.

Professional Experience

- Founder & Editor-in-Chief – The Arab Digital Media Journal (2020 – Present)
- Digital Media Strategist – TIMES OF EGYPT LIMITED, London (2019 – 2023)
- Media & Content Research Lead – ITIDA (2017 – 2019)
- Senior Media Researcher – ITIDA (2014 – 2017)
- Media Researcher – ITIDA (2011 – 2014)
- Media Consultant (2008 – 2011)
- Front Office Supervisor – Azal Pyramids Hotels & Resorts (2023 – 2024)
- Public Relations Officer – Cleopatra AraCan Hotel (2022 – 2023)
- Editor – Rose El-Youssef Newspaper (2006 – 2009)
- News Editor – Al-Masaa Newspaper (2006)

Academic & Scientific Roles

International academic reviewer and peer reviewer in media, communication, and digital transformation studies.
Judge – Phenix Awards (media & digital content evaluation).

Professional Memberships

INMA – International News Media Association

IAPWE – International Association of Professional Writers and Editors

Education

BA in Media – Public Relations & Advertising, Cairo University (1999 – 2003)

High School – Literary Section (Top of class)

Skills

Digital Media Strategy, Public Relations, Content Management, SEO, Digital Marketing, Media Research, Social Media Strategy, Reputation Management, Institutional Communication