

## Curriculum Vitae

### **Capt. David G. Bacon**

691 Camino Campana  
Santa Barbara, Ca 93111  
(805) 895-3273 (cell phone)  
captain@wavewalker.com

Born 06-19-1951 in Alhambra, California, US Citizen

### **Brief Business Biography:**

Captain/Owner/operator, WaveWalker Charters (private boat charters) - 24 years

Captain/Executive Director, SOFTIN, Inc. (maritime NPO serving special needs people) – 8 years

Public speaker - seminars/lectures: industry trade shows, civic organizations, clubs – 20 years

Senior Editor, Pacific Coast Sportfishing magazine – 17 years, over 500 articles published about marine electronics/electrical, Informed Angler (politics), fishing/boating reports and advice.

Staff Writer for Western Outdoor News – 4 years, over 800 articles published about fishing

Columnist, www.noozhawk.com on-line news service – 4 years, over 200 articles published about outdoors topics.

Columnist, U.S. Power Squadrons newsletter Signal Hoist - 4 years, over 48 articles published about Fishing/boating experiences/advice.

Member of Outdoor Writers Association of California- 15 years

Past Columnist, Fishing & Hunting News – 3 years, over 300 articles published about fishing

Past marine electronics Editor for Sport Fishing magazine - 1 year, over 10 articles published

Past Columnist, The Log boating news - 10 years, approx. 250 articles published about boating/fishing.

Owner of Hook, Line & Sinker fishing center in Santa Barbara – 5 years

Owner of Guns of Santa Barbara in Santa Barbara - 2 years

Past multi-department Technology Manager for AT&T, Inc. – 24 years

Past President, CEO of Sea Cubed, Inc. – 1 year

Collaborative marine research/outreach consultant (5 years)

Member of the Channel Islands Marine Sanctuary (CINMS) Advisory Council – 7 years

Member of the CINMS socioeconomic work group -4 years

Member of NOAA's California Action Team - 1 year

### **Professional experiences:**

#### *WAVEWALKER CHARTERS*

1991 to present

#### **Owner/operator/Captain**

I founded a successful long-term boat charter business. Responsible for: serving as captain, crew and passenger safety, vessel outfitting/maintenance/repair, business administration and operations; marketing; sales; customer relations; vendor management, facilities; consulting for constituent representation and resource management; seminars, lectures and presentations. I provide expert advice to boards, commissions and councils.

#### *CONTRACTOR*

1995 to present

#### **Freelance writer/public speaker**

Published over 2000 articles for various periodicals (both print and on-line) and continue as an active writer. Areas of editorial responsibilities (past and present) encompass technical, educational, advocacy and entertainment. Work includes;

#### *Technical:*

- Editing User Guide for LaserQuest software application at AT&T

- Writing operational work procedures, disaster recovery planning and employee performance/reprimand documents for AT&T.

*Educational:*

- Marine Electronics and boat technology columns for Pacific Coast Sportfishing magazine
- Fishing features for Pacific Coast Sportfishing magazine
- Marine Electronics columns for Sport Fishing magazine
- Fishing features and columns for The Log Boating Newspaper
- Fishing features and columns for Fishing and Hunting Newspaper
- Fishing features and columns for Pacific Fisherman magazine
- Fishing features for California Department of Fish and Wildlife
- Fishing columnist for California Sportsman magazine
- Fishing features for World Wide Angler website
- Fishing Corner columnist for US Power and Sail Squadrons newsletter, Signal Hoist

*Advocacy:*

- Informed Angler column for Pacific Coast Sportfishing magazine
- Politics of fishing column for The Log Boating Newspaper.

*Entertainment:*

- Outdoors column for www.noozhawk.com on-line news service
- Outdoors column for South Coast Beacon Newspaper

Public speaking (approximately 85 engagements) at Fred Hall Show industry trade shows, civic organizations (e.g. Rotary Clubs), special-interest clubs (e.g. fishing clubs), Parks and Recreation Department of Santa Barbara, radio guest appearances on Fish Talk Radio.

*SOFTIN, Inc.* (Maritime NPO serving special-needs people) 2007 to present

**Executive Director/President/Captain, reporting to the Board of Directors**

I founded, organized and lead this nonprofit organization. Responsible for: business administration and operations; fiscal management; funding development; community relations; service programs; curriculum development; volunteer functions; event planning/management.

*HOOK, LINE & CENTER FISHING CENTER* 2011 to present

**Owner**

Retail store owner/operator.

*GUNS OF SANTA BARBARA* 2012 to present

**Owner**

Retail store owner/operator.

*SEA CUBED, INC.* 2002 to 2004

**President, CEO, CFO, COB:**

I assumed leadership and doubled revenue in 18 months for this company which develops, publishes, sells, and distributes quality nautical products and displays. Responsible for: business administration and operations; fiscal management; marketing; sales management and direct sales; customer relations; new product specifications; warehousing; inventory control; fulfillment; facilities; safety and OSHA policies.

*AT&T* 1978 to 2002

**Manager of Technical Operations and Customer Support:**

I served as a multi-department and multi-discipline manager of a 24-hour technical business unit specializing in software and database services. Responsible for technical writing. I achieved significant cost savings by designing lights-out operations and by implementing a program of cross-training to staff more functions with fewer people. I helped my subordinates achieve career goals.

Responsible for:

- Managing, supervising, training technical and operations staff of multiple departments.
- Managing Customer Support services, assuring good customer relations/retention.
- Performing and supervising office and production tasks, with desktop PC applications.
- Managing database maintenance/management/querying - desktop and mainframe computers using Oracle, SQL and proprietary programs.
- Managing complex computing and network resources using Unix, Windows and Mac tools.
- Performing and supervising accounting processing (General Ledger, Payroll, Accounts Payable, Accounts Receivable, Purchasing, Bank Reconciliation).
- Technical writing (User Guides, work procedures, disaster recovery planning).
- Round table teamwork for:
  - Strategic business planning.
  - Product development planning.
  - Business/process modeling.

*Designed Programs Corporation*

1972 to 1978

**Operations Manager:**

I moved up the ranks from an entry level position while attending college, to Operations Manager within an Information Technology business unit, responsible for managing and supervising multiple departments and with tasks relating to banking, manufacturing, automobile pricing and dealerships.

**Education:**

Rio Hondo Community College, Whittier, Ca: 1969 - 1972

Associate Arts degree in Business Administration with a minor in office supervision.

California Polytechnical University, Pomona, Ca: 1972 – 1974

Coursework in Business Administration and Arts

Santa Barbara Community College, Santa Barbara, Ca: 1986 – 1987

Coursework in languages

US Power and Sail Squadrons, Santa Barbara, Ca: 1190 – 1991

Courses in seamanship, marine electrical/electronics, piloting, navigation.

I taught elements of marine electronics usage.

**Professional Development:**

US Coast Guard:

Captains License (Operator of Uninspected Passenger Vessel - unlimited tonnage).

Transportation Workers Identification Certificate (TWIC)

**References:**

Dr. Phyllis Grifman, Associate Director of University of Southern California Sea Grant Program (213) 740-1963, grifman@usc.edu

Chris Mobley, Superintendent, NOAA's Channel Islands Marine Sanctuary (805) 382-6149, chris.mobley@noaa.gov

Bill Buchanan, CEO of Cousins Tackle, (562) 453-7231, bill@cousinstackle.com

Mile Lum, Manager of the Fred Hall Shows. (805) 389-3339, mlum@fredhall.com