

Curriculum Vitae For

Jeffrey M. Evans
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Certifications:

- ASCAC- Certified Ice and Snow Professional, Accredited Snow Contractors Association
- CCE – Certified Chief Executive, Club Managers Association of America
- CCM – Certified Club Manager, Club Managers Association of America
- ECM – Excellence in Club Management, McMahan Group and Club & Resort Business Magazine
- LSM – Large – Scale Manager, Community Associations Institute
- MCM – Master Community Manager, Community Managers International Association
- PCAM – Professional Community Association Manager, Community Associations Institute

Education:

Master's Degree, Leisure Service Management, Springfield College, Springfield, MA
Bachelor's Degree, Community Development, Springfield College, Springfield, MA

Professional Employment:

Principal, Management Matters LLC, Mountainhome, PA, January 2011 to present (MgmtMatters.net). Consulting firm serving Planned Communities, Private Clubs, Resorts, Businesses and Non-Profit Organizations. Projects completed in Connecticut, Pennsylvania, New Jersey, Delaware, Maryland, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida, Texas, Missouri, Indiana, California and the Caribbean. Projects have included all of the following: board and committee development, executive searches, expert witness for legal proceedings, feasibility studies, interim management, long range facilities master planning, manager training/mentoring, marketing plans, operational audits, special projects, strategic planning and succession planning.

Partner, Mountain Landscaping LLC and Mountain Snowplowing, Pocono Pines and Mountainhome, PA, January 2003 to present (MtnLandscaping.com). Full service landscaping contractor handling design, installation and maintenance. Mountain Snowplowing mobilizes eleven trucks, seven major pieces of equipment and a small army

of men and women during a storm managing snow and ice at schools, shopping centers, professional offices and residential properties in the Pocono Mountain Region.

Consulting Manager, Lake Naomi Club, Pocono Pines, PA, January 2011 to July 2015 (LakeNaomiClub.com). Providing consulting services for the day to day operation of the Lake Naomi – Timber Trails Community with emphasis on implementation and continued updating of the Strategic Plan and Long Range Facilities Master Plan. See next position for details on the Lake Naomi – Timber Trails Community.

Executive Vice President and General Manager, Lake Naomi Club, Pocono Pines, PA, November 1981 through December 2010 (LakeNaomiClub.com). Chief Operating Officer for the Lake Naomi – Timber Trails Country Club Community. Lake Naomi – Timber Trails has been designated as a Platinum Club Community and as a Club of Excellence. There are only 235 Platinum Clubs in America and less than 100 Clubs of Excellence.

Lake Naomi – Timber Trails is comprised of the Club, two Property Owners Associations and a Utility Association with four separate Boards of Directors. I was responsible for overseeing the day-to-day operations of all four entities.

The Lake Naomi – Timber Trails Planned Community has 2,300 properties, a full complement of country club facilities, a nine million dollar annual budget, three hundred Team Members, private security and an extensive in-house maintenance (including snow and ice management) and transportation operation.

Beginning in 2002 I was responsible for spearheading and managing the design and construction of a 48,000 square foot community center that has become the crown jewel of the Community. The Community Center Project process began with a comprehensive community survey and ended with a required vote of the Members. It was my responsibility working with a team of Volunteers to oversee the education and sale of the project to the Members. The Community Center opened in 2007 and is scheduled for a 3.5 million dollar expansion beginning in 2017. Responsible for Millions of dollars of capital projects in addition to the Community Center during my tenure as the Executive Vice President and General Manager of the Lake Naomi Club. Lake Naomi Club Marketing Video <https://www.youtube.com/watch?v=O8--ZxWu5lw>.

Court Appointed Receiver, Hamlet Recreation Club, Canadensis, PA, November 1990 through 2008. Oversaw the operation of a 215 lot Planned Community as an Officer of the Court while the Developers and Property Owners were involved in prolonged litigation. While the litigation continued I worked with and trained community volunteers to be prepared to take total responsibility for the day-to-day operations of the Association at the conclusion of the litigation.

Founding Partner, MLA Management Associates, Inc. and Mountain Leisure Associates, Inc., Pocono Summit, PA, October 1979 through December 1988. MLA provided contractual management services as well as contractual recreation services and programs for Campgrounds, Resorts, Private Clubs and Planned Communities in Pennsylvania and New Jersey. MLA had ten year contracts to operate the swimming pools at two state parks in Pennsylvania.

Executive Director, Recreation and Park Commission of Monroe County, Stroudsburg, PA, June 1974 through September 1979. Responsible for overseeing all recreation facilities and programs for a County covering 610 square miles.

Memberships:

ACA, American Camping Association

ASCA, Accredited Snow Contractors Association

CAI, Community Associations Institute

CMAA, Club Managers Association of America

CMIA, Community Managers International Association

IREM, Institute of Real Estate Management

NRPA, National Recreation and Park Association

PRPS, Life Member Pennsylvania Recreation and Park Society

SIMA, Snow and Ice Management Association

Volunteer Work:

President and Board Member, Shickshinny Lake Association, January 2010 to present.

Board Member, Kettle Creek Environmental Fund, 2006 to 2012.

Chair and Board Member, Monroe County Open Space Advisory Board, 1999 through 2005.

Board Member, Pocono Mountain School District, December 1983 through November 1987.