



Alison C. Grotz

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Curriculum Vitae

Summary of Expertise

- Founder of EquiAppraisal LLC, a leading source of qualified equine appraisals and horse-related equipment valuations
- Senior Level Appraiser in the American Society of Equine Appraisers (ASEA), certifying appraisers who are recognized authorities in the horse appraisal field
- Member of the International Society of Appraisers (ISA), the leading professional personal property appraisal association, representing the most highly trained and rigorously tested independent appraisers in the United States and Canada
- Professional appraisal experience valuing hundreds of horses, of various breeds and disciplines
- Adjunct professor at Isothermal Community College in their foundational “Equine Science I & II” courses within Equine Studies department
- Established as an expert in the courtroom, providing testimony in both State and Federal cases
- 25 years involvement in the horse industry, progressing through grooming, riding and training horses, teaching lessons, stable management, equipment sales, valuation, and expert consultation
- Career summary includes operating elite competition stables both domestically and abroad, with experience training and/or managing over 200 horses, with values ranging up to several million dollars
- Featured and published in magazine articles, such as:
 - *The Chronicle of the Horse*—Volume 78 Number 15
 - *The Carolinas Equestrian Magazine* “Ask The Expert” column
 - *Haute Ecole (The Official Magazine of the Lipizzan Association of North America)*—Vol. 23 (1)
 - *Around the Water Trough*—September 2019 column

Degrees and Certifications

- Bachelor of Science degree in Equestrian Science, with a minor in Business Administration from William Woods University in Fulton, Missouri. Education course objectives included:
 - Hunters, Jumpers, Dressage, Western, Saddleseat, and Driving disciplines
 - The anatomy of movement, conformation, and breed-type evaluation for performance
 - Digestive physiology, nutrition, feeding programs
 - Equine health, first aid, daily care, stable management, and business practices
 - Veterinary medicine, equine reproduction, and farrier techniques
 - Riding and teaching techniques, as well as equine behavior and training
- Senior level appraisal certification through the American Society of Equine Appraisers
- Certified to judge Hunters, Saddleseat, and Non-Trotting horses at Open Horse Shows

Professional Memberships

- Senior Appraiser of the American Society of Equine Appraisers (ASEA)
- Member of the International Society of Appraisers (ISA)
- Requested presence on the Isothermal Community College Equine Advisory Committee
- North Carolina Horse Council (NCHC) and American Horse Council (AHC) member
- US Equestrian Federation (USEF)
- United States Hunter Jumper Association (USHJA)
- American Quarter Horse Association (AQHA)
- American Saddlebred Horse Association (ASHA)
- Tennessee Walking Horse Breeders' and Exhibitors' Association (TWHBEA)
- Masters of Foxhounds Association of North America (MFHA)

Advancement of the Equestrian Community

- Elected member of the Board of Directors for the North Carolina Horse Council (NCHC) and committee member of the NCHC Equine Health and Wellness Committee (2013-2022)
- Educational public speaking engagements to members of the equestrian community
- Lectured at Martin Community College to students of the Equine Science department
- Company sponsorship of the 2018, 2019, and 2020 United States Eventing Association Educational Symposium in Ocala, FL, supporting the Young Event Horse, Future Event Horse, and Instructors' Certification Program
- Sponsorship of the 2017 *Oldenburg Horse Breeders' Society* Mare and Foal Inspection in Tryon, NC
- Sponsorship of numerous riding clinics each year, promoting education in a variety of disciplines
- Volunteer experience at a therapeutic riding center for children with disabilities

Continuing Education

- American Society of Agricultural Appraisers & American Society of Equine Appraisers coursework
 - 35 Hour *Principles of Valuation* course and examination (2012)
 - 35 Hour *Advanced Principles of Valuation* course and examination (2013)
- 60 Hour *Core Course in Appraisal Methodology* by the International Society of Appraisers (2019-2020)
- 15 Hour *Uniform Standards of Professional Appraisal Practice (USPAP)* course and examination (ISA)
- 15 Hour *Uniform Standards of Professional Appraisal Practice (USPAP)* course and examination (NC)
- 15 Hour *Uniform Standards of Professional Appraisal Practice (USPAP)* course and examination (KY)
- The Appraisal Foundation live webinars
 - USPAP-Compliant Sample Evaluations (2018)
 - USPAP-Compliant Oral Valuations (2018)
 - Update on Standards (2020)
- 15 hour 2015 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 15 hour 2016 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 15 hour 2017 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 15 hour 2019 *National Conference on Equine Law* at Keeneland Racecourse in Lexington, KY
- 2018 *SEAK National Expert Witness Conference* in Clearwater, FL
- Regular attendance at equine judging clinics, including:
 - Eventing, Future Event Horses, Young Event Horses,
 - Hunters, Hunt Seat Equitation, Hunter Breeding
 - Western Pleasure, Performance, Halter, Showmanship, Trail, Ranch Riding
 - Three and Five Gaited Saddleseat, Saddlebreds, Arabians, Morgans, Tennessee Walking Horses, among various other gaited and non-gaited breeds
- United States Eventing Association *Instructors' Certification Program*
 - Attended in 2018, 2019, and 2020
- United States Eventing Association *Young Event Horse and Future Event Horse Judges' Clinic*
 - Attended in 2018, 2019, and 2020
- Attendee of the Oldenburg Horse Breeders' Society *Mare and Foal Inspection*
 - Attended in 2017 and 2019
- Participant in United States Hunter Jumper Association *Hunter Breeding Judges' Clinic*
 - Attended in 2017
- Certified to judge in the Open Horse Show Association *Judge's Certification Clinic* for Gaited Breeds, Western Disciplines, Hunt Seat, and Saddleseat
 - Attended in 2013 and 2016
- United States Hunter Jumper Association's *Trainer Certification Program*
 - Attended courses in 2011
- Assisted operations for the United States Hunter Jumper Association *Hunter Judges' Clinic* (2009)
- Expanded education through auditing, sponsoring, and participating in clinics by George H. Morris, Chris Kappler, Linda Allen, Melanie Smith Taylor, Bernie Traurig, Patty Stovel, Jeff Cook, Mindy Bower, Peter Wylde, Leslie Law, Kai-Steffen Meier, Andreas Dibowski, among numerous others

Curriculum Vitae—Alison C. Grotz

Employment Experience

EquiAppraisal, LLC—President/Founder 2012-Present
Charlotte, North Carolina

- Formed company in 2012
- Senior Certified Equine Appraiser
- Provide valuation opinions for IRS purposes, insurance, legal matters, sales, etc.

Isothermal Community College—Adjunct Professor 2019-Present
Polk County, North Carolina

- Instructing foundational courses in Equine Science
- Assistance in the development of the Equine Science major (launched Fall 2019)
- Participant on the Equine Advisory Committee

Therapeutic Equine Equipment Sales—Independent Contractor 2013-Present
Based in North Carolina

- Representative of German-manufactured therapeutic equine and canine equipment
- Treatments and demonstrations in therapy systems that promote healing and improve performance
- Specializing in Oscillating Vibration Massage, PEMF Pulse Magnetic, and Infrared Heat technologies

Dover Saddlery—Key Supervisor 2012-2014
Raleigh/Durham, North Carolina

- Specializing in riding apparel, horse tack, and equine-related equipment
- Oversaw a team of 10-15 salespersons
- Assisted in the set-up, design, and opening of new Dover Saddlery stores

Brookwood Farm—Manager 2011-2012
Greater Chicagoland/Wellington, Florida

- Management of an elite hunter/jumper show barn based near Chicago
- Responsible for the care and management of several dozen show horses
- Traveled to competitions across the United States

Castle Forbes Stud—Groom & Rider 2010-2011
Co. Longford, Ireland

- Involved in the care, training, and management of internationally competitive showjumpers
- Assisted with a globally-respected breeding program
- Traveled to competitions throughout Ireland

Greendale Stud—Trainer 2010
Co. Tipperary, Ireland

- Started a team of young horses to be developed as showjumpers
- Directed the care, training, and management of several horses
- Aided with breeding operations