

Responsible Alcohol Service
Nightclub and Bar Operations

EXPERT WITNESS

Opinions | Reports | Testimony | Consultation

PRESTON RIDEOUT
(662) 466-6045

Curriculum Vitae

Summary of Qualifications

I'm a highly sought-after Nightclub and Bar Consultant with 24 years of experience. Lawyers, Resorts, Hotels, Casinos, Restaurants, Nightclubs, Bars and Hospitality Management Companies retain my services because I'm widely considered the leading bar operations expert in the United States.

Expert Witness Testimony

Vander Blue v. Pasha & Sina. Inc.

Retained by Arnold & Itkin LLP

Case: Severe Chemical Burns caused by negligent CO2 Cannon placement inside a couch

Engagement: Couch Assessment, Industry Standard Opinion and Expert Report

Status: Ongoing

Feldman v. Stewed Cow for

Retained by Rosemarie Arnold

Case: Severe neck and back injury caused by untrained Mechanical Bull operator

Engagement: Mechanical Bull Research, Case Assessment and Expert Report

Status: Settled Prior to Testimony

Proa v. Gas Light Social

Retained by Tiedeken & Woodard, LLP

Case: Broken neck rendering the plaintiff a quadriplegic caused by untrained security

Engagement: Case assessment, Industry Standard Opinion and Expert Report

Status: Settled Prior to Testimony

Gomez v. Brent Franklin

Retained by Broussard & Hart, LLC

Case: Alcohol related assault inside a casino

Engagement: Case assessment, Industry Standard Opinion and Expert Report

Status: Ongoing

Mccants v. Plymel

Retained by Conley Griggs Partin LLP

Case: Brass knuckle assault in a bar with a "Known History of Violence"

Engagement: Case assessment, Industry Standard Opinion and Expert Report

Status: Ongoing

Professional Work History

Rideout Hospitality Consulting

Chief Executive Officer (2010 – 2020)

- Bar Rescue Spike TV
- Absinthe Memphis, TN.
- Alluvian Hotel Greenwood MS.
- Ambhar Las Vegas, NV.
- B.B. King's Memphis TN.
- B.B. King's Montgomery AL.
- B.B. King's New Orleans, LA.
- Babalu Atlanta, GA.
- Babalu Birmingham, AL.
- Babalu Chapel Hill, NC
- Babalu Charlotte, NC.
- Babalu Jackson, MS.
- Babalu Lexington, KY
- Babalu Memphis, TN.
- Babalu Nashville, TN.
- Babalu Raleigh, NC.
- Babalu Atlanta, GA.
- Carlos & Charlies Vegas NV.
- Cannery Nashville TN.
- Collegiate Hotel Auburn, AL.
- Corner Tap Sterling, IL.
- Crown Plaza Monterrey, MX.
- Crusens East Peoria IL
- Daiquiri Factory Nassau, BHS.
- Eastside Portland, OR.
- High Watt Nashville TN.
- Hotel Fenix Guadalajara MX.
- Itta Bena Memphis, TN.
- Itta Bena Montgomery, AL.
- Itta Bena Orlando, FL.
- Lafayette's Memphis TN.
- Lafayette's Orlando, FL.
- Longshot's Sterling IL.
- Lucille's Montgomery AL.
- Memphian Hotel Memphis TN.
- Mercy Lounge Nashville, TN.
- Millennium Hotel, Mexico
- Park City Live Park City, UT.
- Pink Shell Ft. Myers FL.
- Pocket Memphis TN.
- Red Rock Ft. Lauderdale FL.
- Tap Room Memphis, TN.

Western Entertainment

Director of Nightlife and Bar Operations (2014 – 2016)

- Simultaneously streamlined operations for 2 nightclubs and 3 bars in 3 states
- Conducted bartender, bar back server, management and security training
- Promoted Alcohol Awareness by conducting Responsible Alcohol Service training
- Responsible for administering incident report and witness statement documentation
- Responsible for conducting mechanical bull operation training
- Supervised 1,000 mechanical bull rides per week with 0 accidents in 2013

Rehab Pool Party: Hard Rock Hotel and Casino Las Vegas, Nevada

Hard Rock Hotel: Bar Manager (Summer 2011)

- Responsible for all aspects of bar operations and bottle service
- Provided supervision over 200,000 square foot pool party
- Directed 24 bartenders, 44 servers, 16 porters and 6 bar backs
- Responsible for administering comps, voids, refunds and room charge
- Responsible for maintaining Clarke County Health Department compliance

Eve Nightclub: City Center Las Vegas, Nevada

Beso Management Group: General Manager (2010 - 2011)

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 6,000 square foot 1,500-person nightclub
- Directed 14 VIP Host, 12 bartenders, 19 servers, 8 porters and 4 bar backs
- Reduced COG's 14% by implementing new inventory system (90 Days)
- Increased VIP bottle sales 25% by implementing new VIP host program (90 Days)
- Increased liquor sales 34% by streamlining bar operations and reducing theft (90 Days)

LAX Nightclub: Luxor Hotel and Casino Las Vegas Nevada

Pure Management Group: Multi-Unit AGM (2008 / 2010)

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 30,000 square foot 1,500-person nightclub
- Directed 27 bartenders, 42 cocktail servers and 70 security guards.
- Calculated and Implemented 6 tier bottle service and cocktail pricing structure.
- Designated point of contact for Clarke County Health Department and Fire Department
- Responsible for maintaining Las Vegas Culinary Union server scheduling compliance
- Coordinated customer ejection with security and provide witness reports
- Physically assist security with altercations and provide incident reports

Noir Bar: Luxor Hotel and Casino Las Vegas Nevada

Pure Management Group: Multi-Unit AGM (2008 / 2010)

- Responsible for all aspects of bar operations and bottle service
- Provided supervision over 2,500 square foot 250-person capacity
- Directed 6 bartenders, 12 cocktail servers, 1 bar back and 4 porters
- Responsible for administering VIP table transfers and bottle delivery

Pure Nightclub: Caesar's Palace Hotel and Casino Las Vegas Nevada

Pure Management Group: Multi-Unit AGM (2008 / 2010)

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 36,000 square foot 4,000-person nightclub
- Directed 29 bartenders, 47 cocktail servers, 23 porters and 12 bar backs
- Room charge liaison between Pure Management Group and Caesar's Palace
- Administered all bottle service comps, voids, refunds and room charges

Pussy Cat Doll Lounge: Caesar's Palace Hotel and Casino Las Vegas Nevada

Pure Management Group Multi-Unit AGM (2008 / 2010)

- Responsible for all aspects of lounge operations and bottle service
- Provided supervision over 3,500 square foot lounge with 500-person capacity
- Directed 4 bartenders, 6 servers, 1 bar back, 4 VIP host and 6 security

Venus Pool Club: Caesar's Palace Hotel and Casino Las Vegas Nevada
Pure Management Group: Multi-Unit AGM ((2008 / 2010)

- Responsible for all aspects of pool operations and bottle service
- Provided supervision over 10,000 square foot pool party
- Directed 6 bartenders, 6 servers, 2 doormen and 2 lifeguards
- Created standard operating procedures then conducted bartender and server

Audigier Nightclub: Treasure Island Hotel and Casino Las Vegas, Nevada
Pure Management Group: Pouring Bar Manager (2008 / 2010)

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 22,000 square foot nightclub with 1,650-person capacity
- Directed 12 Bartenders, 16 Servers, 8 Porters and 4 Bar Backs.
- Created orientation program and conducted bartender training
- Created bottle service development program and conducted server training
- Provided Treasure Island Casino Vice President with void, comp, and refund calculations

Tangerine Ultra Lounge: Treasure Island Hotel and Casino Las Vegas, Nevada
Pure Management Group: Pouring Bar Manager (2004 / 2008)

- Responsible for all aspects of nightclub operations and bottle service
- Provided supervision over 22,000 square foot nightclub with 1,650-person capacity
- Directed 16 Bartenders, 32 Servers, 12 Porters and 6 Bar Backs
- Responsible for all aspects of bottle service for distribution for 67 VIP Tables
- Executed all Split Check, Voids, Comps, Refunds and Bottle Service Room Charges
- Provided PMG Chief Financial Officer with void, comp, and refund calculations
- Provided Treasure Island Casino Vice President with void, comp, and refund calculations

Coyote Ugly Saloon: New York New York Casino Las Vegas, Nevada / Washington D.C.
Pure Management Group: Assistant General Manager (2003 / 2004)

- Responsible for all aspects of 6,500 square foot bar operation
- Directed 19 Bartenders, 4 Bar Backs and 12 Security Guards
- Created and conducted Coyote Ugly bartender training
- Responsible for adhering to franchise music and dance requirements
- Conducted over 900 interviews during Coyote Bartender Search

The Gin: Oxford, Mississippi
General Manager (January 1996 - October 2003)

- Responsible for all aspects of 5,000 square foot bar operations
- Directed 12 bartenders, 4 servers, 1 bar back and 4 security
- Hosted 1,500-person Field Parties

Professional Certification

- TABC On Premise Instructor

Professional Affiliations

- Hospitality Alliance: Director of Beverage and Bars
- Cayuga Hospitality: Nightclub and Bar Consultant
- Restaurant Consulting Services: Liquor and Alcohol Operation Consultant
- Alcohol Terrorism Training: Responsible Alcohol Service Instructor
- Llopolito Hospitality Consultants: Nightclub Consultant
- BarManuals.com: Co -Founder and Vice President
- The Bar Experts: Co -Founder and Vice President
- Rescue My Bar: Co -Founder and Vice President
- Top 100 Nightclubs: Co -Founder and Vice President
- Food Consultant Society International: Nightclub and Bar Consultant

Related Publications

- Cocktail Currency: Library of Congress Number 2017916876
- The Bar Experts: Bartender Training Manual
- The Bar Experts: Server Training Manual
- The Bar Experts Management Training Manual

Related Trademark

- Nightclub Hall of Fame: news services providing nightlife information showcasing hospitality professionals impacting nightclub management and bar operations.

Fee Schedule

- \$200.00 per hour to review case material
- \$200.00 per hour for case related information discovery
- \$200.00 per hour for deposition preparation
- \$800.00 per half day deposition minimum (4) hours
- \$1,600.00 per whole day deposition maximum (8) hours
- More than (4) hour but less than (8) hour deposition is considered whole day
- \$100.00 per hour travel time