

Lisa Landis, CPM®

Executive Operations Leader

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Executive Summary

Executive operations leader with a proven track record of helping organizations grow, improve performance, and navigate change across the multifamily housing industry. Builds alignment across teams, develops strong leaders, and creates practical solutions to complex business challenges. Known for bringing people, processes, and priorities together to drive execution and deliver meaningful results.

Professional Experience

Founder & Principal Consultant | CORH Group

2026–Present

Partners with organizations to strengthen operations, develop leaders, and improve organizational performance.

- Advises multifamily organizations on executive strategy, organizational effectiveness, operational improvement, and leadership development.
- Founded an executive peer group for affordable housing leaders, providing a confidential forum for collaboration, best-practice sharing, and executive growth.
- Delivers executive coaching, leadership development, and strategic facilitation for organizations navigating growth and change.

Senior Vice President of Operations | LSA Management

2024–2026

Helped build the operational foundation for a growing affordable housing management company.

- Aligned operations, compliance, accounting, asset management, and marketing to create a unified operational framework.
- Partnered with development teams from planning through lease-up
- Implemented technology platforms and operational processes
- Created leadership development and training programs
- Established operating standards that improved consistency and accountability

Senior Vice President, Operational Excellence | CCI (California Commercial Investments)

2022–2024

Led enterprise operational initiatives that improved organizational performance, standardized business processes, and strengthened leadership capabilities across a growing multifamily portfolio.

- Partnered across operations, accounting, compliance, HR, maintenance, and executive leadership to design and implement enterprise-wide operational improvements.
- Developed standardized operating procedures, KPIs, onboarding programs, and leadership development initiatives that improved consistency and execution.
- Led the implementation of operational technology and process improvements, including learning management, maintenance, budgeting, workflow approvals, resident screening, and case management platforms.
- Guided organizational change initiatives, including departmental restructuring, process redesign, and cross-functional operational planning.
- Previously served as Vice President of Operations, overseeing approximately one-third of the company's portfolio before promotion to a newly created Senior Vice President role.

Vice President of Operations | Pennrose

2019–2022

Led a multi-state affordable housing portfolio through operational growth, organizational integration, and strategic planning.

- Provided executive leadership to Vice Presidents of Operations, Compliance, and Maintenance, and oversaw the Supportive Services team during organizational growth
- Guided operational planning for new development projects from planning through stabilization
- Developed the operational integration and onboarding strategy for communities transitioning to Pennrose management
- Partnered in evaluating and redesigning compensation and incentive programs to strengthen performance and retention
- Strengthened budgeting, capital planning, and forecasting processes to support long-term portfolio performance
- Expanded preventive maintenance programs and implemented technology solutions to improve operational efficiency

Regional Vice President | Woda Cooper Companies

2017–2019

Provided operational leadership for a multi-state affordable housing portfolio, supporting portfolio growth, new development, and operational performance.

- Directed operational readiness for new construction, lease-ups, rehabilitation projects, and operational transitions.
- Partnered on the development of company policies, procedures, and operating standards
- Developed compensation and incentive programs that aligned performance with organizational goals

Regional Vice President | Wallick Communities

2011–2017

Served as the operational leader for owned and third-party communities, partnering with owners and Asset Management to support long-term portfolio success.

- Partnered with property owners and internal Asset Management teams to align operational strategy and portfolio performance.
- Developed Regional Managers and upheld consistent operating standards across the portfolio.

- Contributed to new business development efforts and led the operational onboarding of newly awarded third-party management communities.

Industry Leadership & Service

- Women in Affordable Housing Network (WAHN) – Mentor and Mentorship Committee Member
- IREM Leadership Development Advisory Council (LDAC) – Member
- IREM NetWeave Committee – Member
- Conference Presenter and Leadership Trainer
- SAHMA Leadership Conference Planning Committee

Education

Associate of Applied Science. Business Management

Certifications

- CPM® (Certified Property Manager)
- CHAM (Certified Housing Asset Manager)
- Blended Occupancy Specialist (BOS)
- Tax Credit Specialist (TCS)
- Rural Development Certification