

PROFESSIONAL BACKGROUND SUMMARY

Readiness Systems, LLC

Founder and President (Portland, OR) – 2012-present

The nation’s leading AED program compliance consulting firm helping AED owners ensure operational readiness and manage risk. Also developed and sells the AED Sentinel® remote AED monitoring system.

Lazar AED Consulting

Principal (Portland, OR) – 2008-2012

National consulting practice that provided automated external defibrillator (AED) program design, risk management, public policy and advisory services to a variety of clients nationwide.

AED Risk Insights, Inc. (Portland, OR) – 2003-2008

Founder and President

National consulting firm that provided automated external defibrillator (AED) program design, risk management, law and public policy advisory services to AED manufacturers, distributors, service providers and owners. Nationally recognized expert on these issues.

Fios, Inc. (Portland, OR) – 1999-2003

Co-Founder, President/CEO and Director

Technology based services company that enables corporations and government agencies to identify, extract, review and produce large volumes of electronic data sought in lawsuits and government agency investigations.

Law Office of Richard A. Lazar (Portland, OR) – 1985-1998

Attorney

National emergency medical services litigation, public policy, licensing and regulatory law and consulting practice. Clients included insurance companies, medical transportation companies, federal, state and local government agencies, medical device companies and venture capital firms. Member of the Oregon State Bar since 1985.

Lazar Jensen Goebel (Portland, OR) – 1992-1998

Co-Founder and Managing Principal

National consulting firm that evaluated, designed and implemented emergency medical services systems for local governments.

OTHER RELEVANT EXPERIENCE

- Member, Oregon State Bar, 1985-present
- Testified before U.S. Congress (Sudden Cardiac Arrest Survival Act), FDA (AED over the counter and regulatory oversight issues), and state legislatures (AED public policy issues and immunity laws)
- Founding Board Member, now Advisory Board Member, Sudden Cardiac Arrest Foundation
- Advisory Board Member, National Center for Early Defibrillation
- Chair, National Emergency Medical Services Alliance

- Emergency Medical Services Director, Washington County, Oregon
- Ambulance-based Emergency Medical Technician and hospital-based emergency department trauma technician (Los Angeles, CA and Eugene, OR)

SELECTED PUBLICATIONS AUTHORED BY RICHARD A. LAZAR

- AED Program Design Guidelines™: A Framework for the Placement, Retrieval and Use of AEDs In Non-Medical Settings
- Get to Know the AED Program Rules (explores AED program industry standards, AED laws, AED law report card, model AED law)
- A New Model for Increasing Cardiac Arrest Survival Requires We Fix the National AED Shortage, Too
- Squad Goals: Moving the Needle on Sudden Cardiac Arrest Requires a New Model
- Imaging a World with All the AEDs We Need
- Reimagining CPR Training to Enable More Real-World CPR
- Why Your AED Program Probably Isn't Protected by State Good Samaritan Immunity Laws
- Putting the FDA's Recent AED Safety Communication in Context - Should Retail Chains Fear AED Programs?
- The AED Shortage
- AED Reclassification – When Near Perfect is Not Enough for the FDA
- What the Target Case Means for Public Access Defibrillation; The Target Case Attracts a Crowd: Update on an Important AED Case
- Realities and Limitations of AED Registry Systems
- Understanding AED Program Legal Issues: An Overview of Laws and Liability Risks Impacting AED Programs
- AEDs in Dental Offices: Practical considerations and risk-management strategies for the dental practitioner
- "AEDs in Schools: A Legal Perspective," American School Board Journal; The School Administrator; School Planning & Management; Principal; National Athletic Trainers Association News
- "AED Legal and Regulatory Review," Building Owners and Managers Association Guide to Managing an AED Program, BOMA
- "Defibrillators Enter the Business Marketplace," Occupational Health & Safety Magazine
- "Future Shock: AEDs Face Legal and Regulatory Roadblocks," Journal of Emergency Medical Services
- "Public Policy Favors Widespread AED Use," EMS Insider

EDUCATION

Law Degree (J.D.), Lewis & Clark Northwestern School of Law (Cornelius Honor Society), 1984

B.S. degree, Public Affairs, University of Oregon, 1981